

Hawkeye™ BLACKOUT Promotion Rules

The Hawkeye™ BLACKOUT Football promotion is an Iowa Lottery web-based Play It Again® promotion offering a total of 37 football prize packages. The promotion, which can be entered by members of the Iowa Lottery VIP Club with eligible \$5 IOWA™ BLACKOUT (Game #761) scratch tickets, begins at 10:00 a.m. Central Time (CT) on Tuesday, August 5, 2025, and ends at 9:59 a.m. CT on Wednesday, November 5, 2025. There are four entry deadlines for the prize packages and four draw dates in the promotion.

Entry Dates and Times	Draw Date	Prizes	Number of Winners
10:00 a.m. Tuesday, August 5, 2025, through 9:59 a.m. Monday, September 8, 2025	Tuesday, September 9, 2025	<u>Indiana vs. Iowa – September 27, 2025 Football Game</u> 4 stadium tickets, 1 parking pass, and Hawkeye merchandise \$754.28 Spending money \$250.00 State required income tax withholding \$39.67 Total prize package \$1,043.95	1
10:00 a.m. Tuesday, August 5, 2025, through 9:59 a.m. Wednesday, October 1, 2025	Thursday, October 2, 2025	<u>Penn State vs. Iowa – October 18, 2025 Football Game</u> 2 Ironmen Suite tickets with complimentary food, soda and water in the suite, and Hawkeye merchandise \$1,800.00 Spending money \$250.00 State required income tax withholding \$80.98 Total prize package \$2,130.98	16
10:00 a.m. Tuesday, August 5, 2025, through 9:59 a.m. Wednesday, October 1, 2025	Thursday, October 2, 2025	<u>Penn State vs. Iowa – October 18, 2025 Football Game</u> 4 stadium tickets, 1 parking pass, and Hawkeye merchandise \$754.28 Spending money \$250.00 State required income tax withholding \$39.67 Total prize package \$1,043.95	1
10:00 a.m. Tuesday, August 5, 2025, through 9:59 a.m. Wednesday, October 1, 2025	Thursday, October 2, 2025	<u>Blackout Game, Minnesota vs. Iowa – October 25, 2025 Football Game</u> 4 stadium tickets, 1 parking pass, Hawkeye Village pre-game hospitality, pre-game on field access with tour of the North End Zone Pacha Club, tour of radio booth with Gary Dolphin and Pat Angerer meet and greet, and Hawkeye merchandise \$1,894.28 Spending money \$250.00 State required income tax withholding \$84.70 Total prize package \$2,228.98	1
10:00 a.m. Tuesday, August 5, 2025, through 9:59 a.m. Monday, October 20, 2025	Tuesday, October 21, 2025	<u>Oregon vs. Iowa – November 8, 2025 Football Game</u> 2 Ironmen Suite tickets with complimentary food, soda and water in the suite, and Hawkeye merchandise \$1,800.00 Spending money \$250.00 State required income tax withholding \$80.98 Total prize package \$2,130.98	16
10:00 a.m. Tuesday, August 5, 2025, through 9:59 a.m. Monday, October 20, 2025	Tuesday, October 21, 2025	<u>Oregon vs. Iowa – November 8, 2025 Football Game</u> 4 stadium tickets, 1 parking pass, and Hawkeye merchandise \$754.28 Spending money \$250.00 State required income tax withholding \$39.67 Total prize package \$1,043.95	1
10:00 a.m. Tuesday, August 5, 2025, through 9:59 a.m. Wednesday, November 5, 2025	Thursday, November 6, 2025	<u>Michigan State vs. Iowa – November 22, 2025 Football Game</u> 4 stadium tickets, 1 parking pass, and Hawkeye merchandise \$754.28 Spending money \$250.00 State required income tax withholding \$39.67 Total prize package \$1,043.95	1

The Hawkeye BLACKOUT promotion prizes are subject to lottery rules, validation procedures, set-offs and other deductions authorized by law. The Hawkeye BLACKOUT promotion prizes include the required state income tax withholding paid on the value of the prize. There is no all-cash option for the prize packages. The winners are responsible for all other taxes that may be due and owing.

Entry

To enter, an individual must be a current member of or join the Iowa Lottery VIP Club. Entrants must legally acquire and submit a nonwinning \$5 IOWA BLACKOUT (Game #761) scratch ticket. Individuals enter the promotion as follows: During the eligibility period, entrants log into their VIP Club account on the Iowa Lottery website, ialottery.com, to enter the promotion. On the Iowa Lottery website, entrants will manually enter the scratch ticket numbers (located on the front of the ticket in the scratch-off area and the back of the ticket). Entrants can also scan and enter the eligible IOWA BLACKOUT tickets with the Iowa Lottery LotteryPlus mobile app.

Players can enter nonwinning IOWA BLACKOUT scratch tickets in the promotion beginning at 10:00 a.m., August 5, 2025. Players who enter eligible IOWA BLACKOUT tickets will choose the football prize category of their preference, at the time they make an entry into the promotion. Winning scratch tickets are not eligible for entry into this promotion.

Players may enter multiple tickets, but an eligible IOWA BLACKOUT ticket can be entered only once. All entries are final. VIP Club members can enter multiple times during the promotion, and in more than one prize category, and each person may win a football prize package for each home game that they enter a ticket. However, a player cannot win Ironmen Suite tickets and stadium seat tickets to the same game. The Ironmen Suite winners will be selected before the winners for the stadium seat prizes. Entrants must follow the VIP Club rules. Players must use a street address for their account information – P.O. boxes are not valid for this promotion or the VIP Club.

Eligibility

An eligible entry is any legally acquired nonwinning \$5 IOWA BLACKOUT (Game #761) scratch ticket that has not been previously submitted on the Iowa Lottery LotteryPlus app or through the Iowa Lottery website as an entry into this promotion.

Except as provided under the "Iowa Lottery Chief Executive Officer's Discretion" section below, an eligible entry is one in which the entry information is completed and submitted electronically during the posted entry time, as specified on the Iowa Lottery website. Players may attempt to enter or submit up to 40 total entries per day in a VIP Club account. Each attempt of ticket submission counts as one entry attempt. The Iowa Lottery is not responsible for otherwise eligible entries that are entered inaccurately, incorrectly, or arrive after 9:59 a.m. Wednesday, November 5, 2025.

All entrants must be 21 years of age or older. A person can only win one football prize package per game date. A player could win a football prize package to each home game they enter.

Players who have signed up for the Iowa Lottery self-exclusion program are not eligible to participate in this promotion. Members of the Iowa Lottery Commission, Iowa Department of Revenue officers and employees, other employees of the State of Iowa who provide services in support of the Iowa Lottery Division and who have access to confidential information that may compromise the integrity of the Iowa Lottery, and their immediate families, as defined by statute, are not eligible. Further, officers, employees, agents, or subcontractors of any vendor who have access to confidential information that may compromise the integrity of the Iowa Lottery, and their immediate families, as defined by statute, are not eligible.

Drawings

The Iowa Lottery drawings for the Hawkeye BLACKOUT promotion will be held on Tuesday, September 9, 2025; Thursday, October 2, 2025; Tuesday, October 21, 2025; and Thursday, November 6, 2025. The Iowa Lottery drawings will be held in accordance with the schedule posted to the Iowa Lottery's website (ialottery.com) and listed in the Hawkeye BLACKOUT promotion rules.

The drawings will be held under the supervision of an independent auditor. All drawings of the Iowa Lottery are public events and the Iowa Lottery will comply with any public health directives in effect at the time of these drawings. Persons interested in observing drawings are invited to receive detailed information by contacting the Iowa Lottery Security Division by telephone at (515) 725-7900, by TTY Relay Iowa at (800) 735-2042, or by email directed to WMaster@ialottery.com. A request to observe a drawing must be received by the Iowa Lottery no later than seven days in advance of the drawing. All drawings are recorded.

The winners' names will be posted on the Iowa Lottery's website by the end of the day following the draw day or as soon as practicable following the determination of the winners. The winners will be sent an email to their VIP Club member email address. Entrants are not required to personally attend the drawings or be present at the time of the drawings to win. Each

of the selected numbers will be verified against the numbers entered in the promotion. A sufficient number of entries will be randomly selected to ensure there are valid winners for the prizes to be announced and awarded.

In order to claim their prize, winners must complete and sign an Iowa Lottery Winner Claim Form, along with appropriate tax documentation, and present those documents with a legible copy of their government-issued photo identification to the Iowa Lottery by the claim deadline. The winners may present the completed documents at any Iowa Lottery regional office open Monday through Friday from 8:00 a.m. to 4:00 p.m., through the Iowa Lottery's digital promotion prize claim process, or by mail to the Iowa Lottery main office at 13001 University Avenue, Clive, IA 50325. Iowa Lottery offices are closed on weekends and state holidays.

The claim deadlines for the Promotion prizes are by 4:00 p.m. on the following dates: September 22, 2025, for the Indiana vs. Iowa game; October 13, 2025, for the Penn State vs. Iowa and Minnesota vs. Iowa games; October 30, 2025, for the Oregon vs. Iowa game; and November 17, 2025, for the Michigan State vs. Iowa game.

If the valid winner of Hawkeye BLACKOUT prize package does not present a fully executed Iowa Lottery Winner Claim Form and the appropriate documents to the Iowa Lottery by the claim deadline, the prize will be awarded to the next valid entrant in the order drawn. If an alternate is required for a prize package, an email notification will be sent to the alternate's VIP Club email address and their name will be posted on the Iowa Lottery website and mobile app. If an alternate is required for a football prize package, they must present a fully executed Iowa Lottery Winner Claim Form and required documents to the Iowa Lottery by 4:00 p.m. on the deadline date listed in the notification email.

By submitting an entry into the Promotion and claiming the prize, the entrant certifies they are the owner of the entry, the entrant is at least 21 years old, the ticket was not stolen or acquired illegally, and the entrant is not disqualified from receiving a prize. By entering the promotion, the entrant agrees to indemnify and hold harmless the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa, its elected officials, apprentices, employees, agents, and volunteers. In consideration for participating in the promotion, the entrant waives any and all claims the entrant may have or ever claim to have against the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa, its employees, agents, or commission members, relating in any way to the promotion. The player also consents to the use by the Iowa Lottery and the Iowa Department of Revenue of their name or likeness for advertising, trade or promotional purposes without further compensation.

By accepting a Promotion prize, the winner and their heirs, legal representatives, and assigns agree to indemnify, defend, release, and discharge the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa, and each of their employees, officers, and directors from and against any loss, claim damage, suit, or injury arising out of or relating to the promotion or any action taken pursuant to these rules. The Iowa Lottery, Iowa Department of Revenue, and the State of Iowa are not responsible or liable, in any way, for any personal injuries, illness, death, property damage, or other damages or expense resulting from or arising out of acceptance, fulfillment, use, or misuse of the promotion prize or any element thereof.

Odds

The odds of winning a Hawkeye BLACKOUT promotion prize will vary depending on the number of entries.

Iowa Lottery Chief Executive Officer's Discretion

If the Iowa Lottery Chief Executive Officer (CEO), or the CEO's designee, determines that an otherwise valid entry has been foiled by the intervention of an Iowa Lottery employee, Iowa Lottery retailer, or Iowa Lottery vendor processing error, the CEO may authorize the replacement of an eligible entry. This shall be the player's only recourse against the Iowa Lottery or its personnel.

Force Majeure

If the Iowa Lottery is hindered from providing the prizes due to riots, acts of God, shortages of labor or materials, war, acts of terrorism, governmental laws, regulations, or restrictions or any other causes of any kind whatsoever which are beyond the reasonable control of the Iowa Lottery, then the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa shall not be liable or responsible for its inability to provide some or all of the prizes discussed herein.

Choice of Law and Forum

The laws of the State of Iowa shall govern and determine all matters arising out of or in connection with this promotion. Any and all litigation commenced in connection with this promotion shall be brought and maintained solely in Polk County District Court for the State of Iowa, Des Moines, Iowa, or in the United States District Court for the Southern District of Iowa, Central Division, Des Moines, Iowa, wherever jurisdiction is appropriate. This provision shall not be construed as waiving any immunity in state or federal court, which may be available to the Iowa Lottery, the Iowa Department of Revenue, or the State of Iowa.

Technical Disclaimer

The Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa are not responsible for and shall not be liable for:

- Any damage to an entrant's computer system or device that is directly or indirectly caused by accessing or downloading content from <https://www.iotalottery.com> or otherwise participating in this promotion; or
- Any computer system, phone line, hardware, software, cell phone, application, or program malfunctions; or
- Other errors, failures, dropped or delayed computer transmissions or network connections that are human or technical in nature.
- Without limiting the generality of the foregoing, the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa are not responsible for incomplete, illegible, misdirected, late, lost, damaged, or stolen entries; lost, interrupted, inaccessible, or unavailable networks, satellites, Internet Service Providers (ISPs), websites, or other connections; miscommunications; failed, jumbled, scrambled, delayed, or misdirected computer, telephone, or cable transmissions; or any technical malfunctions, failures, or difficulties; printing errors; clerical, typographical, or other errors in the offering or announcement of any prize or in any prize notification documents; the incorrect or inaccurate capture of information or the failure to capture information; or other errors of any kind or nature.

Caution: Any attempt to deliberately damage any website related to the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa or to undermine the legitimate operation of the promotion may be in violation of criminal and civil laws and will result in disqualification if the individual is an entrant. If such an attempt is made, the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa reserve the right to seek remedies and damages from any such person to the fullest extent of the law, including criminal prosecution. The Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa, in each entity's sole discretion, reserve the right to cancel the promotion if the system through which the promotion is operated has become technically corrupted or if the integrity of the promotion has in any way been compromised.