

The Gift That Keeps On Winning Promotion Rules

The Gift That Keeps On Winning promotion is an Iowa Lottery web-based Play It Again® promotion offering \$1,000,000 in total cash prizes. The promotion, which can be entered by members of the Iowa Lottery VIP Club™ with eligible, holiday-themed InstaPlay and scratch tickets, begins at 10:00 a.m. Central Time (CT) on Tuesday, October 28, 2025, and ends at 9:59 a.m. CT on Wednesday, January 7, 2026. There will be a total of fifty-five winners during the promotion, fifty winners of \$10,000 and five winners of \$100,000. There are two draw dates in the promotion.

The Gift That Keeps On Winning Promotion Prize Structure

Entry Dates and Times	Draw Date	Prize	Number of Winners
10:00 a.m. Tuesday, October 28, 2025 through 9:59 a.m. Wednesday, December 3, 2025	Thursday, December 4, 2025	\$10,000	25
10:00 a.m. Wednesday, December 3, 2025 through 9:59 a.m. Wednesday, January 7, 2026	Thursday, January 8, 2026	\$10,000	25
Grand Prize Drawing			
Entry Dates and Times	Draw Date	Prize	Number of Winners
10:00 a.m. Tuesday, October 28, 2025 through 9:59 a.m. Wednesday, January 7, 2026	Thursday, January 8, 2026	\$100,000	5

The Gift That Keeps On Winning promotion prizes are subject to lottery rules, validation procedures, set-offs and other deductions authorized by law. The Iowa Lottery will withhold all state and federal income taxes as may be required by law. Winners are responsible for all other taxes that may be due or owing.

Entry

To enter, an individual must be a current member or join the IA Lottery VIP Club. Entrants must legally acquire and submit a nonwinning holiday-themed ticket from one of the eligible games for this promotion. The eligible games are: **ELF** InstaPlay \$5 game (Game #157), Reindeer Riches InstaPlay \$2 game (Game #159) purchased on or after October 5, 2025, or Holiday Gold \$20 scratch game (Game #768), Merry & Bright \$10 scratch game (Game #766), Holiday Bright \$10 scratch game (Game #767), Merry Money \$5 scratch game (Game #764), Holiday 10X \$5 scratch game (Game #765), Peppermint Crossword \$3 scratch game (Game #763), or Chilin' With My Gnomies \$2 scratch game (Game #762). Submission for the promotion is as follows: During the eligibility period, entrants first log in to their VIP Club account on the Iowa Lottery website, ialottery.com. Following login, entrants click the promotions screen and manually enter the 22-digit number from the front of the InstaPlay ticket or the scratch ticket numbers (10-digit number located on the front of the ticket in the scratch off area and the 12-digit number located on the back of the ticket). Entrants can also scan and enter the eligible InstaPlay and scratch tickets with the Iowa Lottery LotteryPlus mobile app after logging in to the IA Lottery VIP Club.

Players can enter nonwinning holiday InstaPlay and scratch tickets in the promotion beginning at 10:00 a.m., October 28, 2025. There will be two entry deadlines in the promotion. Tickets entered through 9:59 a.m., December 3, 2025, will be eligible for the first drawing of twenty-five prizes of \$10,000 on December 4, 2025. The second entry period will begin at 10:00 a.m. Wednesday, December 3, 2025, and end at 9:59 a.m. Wednesday, January 7, 2026, for the second drawing of twenty-five prizes of \$10,000. Any entries not selected as winners in the December 4, 2025 drawing will remain eligible for the Grand Prize drawing on January 8, 2026.

Players may enter multiple tickets, but an eligible ticket can be entered only once. An entrant can only win a single cash prize on each drawing date. All entries are final. Entrants must follow the VIP Club rules. Players must use a street address in their account information – P.O. boxes are not valid for this promotion or the VIP Club

Eligibility

An eligible entry is any legally acquired, nonwinning, holiday InstaPlay or scratch ticket (see above for a list of eligible holiday-themed tickets) that has not been previously submitted on the Iowa Lottery LotteryPlus app or through the Iowa Lottery website as an entry into this promotion. All entrants must be 21 years of age or older. A player can win only one prize per holiday ticket entered and only one cash prize per draw date. If a player is selected for more than one cash prize on a draw date, they will win the higher value prize.

Except as provided under the “Iowa Lottery Chief Executive Officer’s Discretion” section below, an eligible entry is one in which the entry information is completed and submitted electronically during the posted entry time, as specified on the Iowa Lottery website. Players may attempt to enter or submit up to 40 total entries per day in a VIP Club account. Each attempt of ticket submission counts as one entry attempt. The Iowa Lottery is not responsible for otherwise eligible entries that are entered inaccurately, incorrectly, or arrive after 9:59 a.m. Wednesday, January 7, 2026.

Players who have signed up for the Iowa Lottery self-exclusion program are not eligible to participate in this promotion. Members of the Iowa Lottery Commission, Iowa Department of Revenue officers and employees, other employees of the State of Iowa who provide services in support of the Iowa Lottery Division and who have access to confidential information that may comprise the integrity of the Iowa Lottery, and their immediate families, as defined by statute, are not eligible to participate in this promotion. Further, officers, employees, agents or subcontractors of any vendor who have access to confidential information that may comprise the integrity of the Iowa Lottery, and their immediate families, as defined by statute, are not eligible to participate in this promotion.

Drawings

The Iowa Lottery drawings for The Gift That Keeps On Winning promotion will be held on Thursday, December 4, 2025, and Thursday, January 8, 2026. The Lottery will use a random-number generator to select the winners and alternates. The Iowa Lottery drawings will be held in accordance with the schedule posted to the Iowa Lottery’s website (ialottery.com) and listed in The Gift That Keeps On Winning promotion rules.

The drawings will be held under the supervision of an independent auditor. All drawings of the Iowa Lottery are public events and the Iowa Lottery will comply with any public health directives in effect at the time of these drawings. Persons interested in observing drawings are invited to receive detailed information by contacting the Iowa Lottery Security Division by telephone at (515) 725-7900, by TTY Relay Iowa at (800) 735-2942, or by email directed to WMaster@ialottery.com. A request to observe a drawing must be received by the Iowa Lottery no later than seven days in advance of the drawing. All drawings are recorded.

The winner names will be posted on the Lottery’s website by the end of the day following the draw day or as soon as practicable following the determination of the winners. The winners will be sent an email to their VIP Club member email address. Entrants are not required to personally attend the drawings or be present at the time of the drawings to win. Each of the selected numbers will be verified against the numbers entered in the promotion. A sufficient number of entries will be randomly selected to ensure there are valid winners for the prizes to be announced.

In order to claim their prize, winners must complete and sign an Iowa Lottery Winner Claim Form, along with appropriate tax documentation, and present those documents with a legible copy of their government-issued photo identification to the Iowa Lottery by the claim deadline. The winners may present the completed claim documents at any Iowa Lottery regional office open Monday through Friday from 8:00 a.m. to 4:00 p.m., through the Iowa Lottery’s digital promotion prize claim process, or by mail to the Iowa Lottery main office at 13001 University Avenue, Clive, IA 50325. Iowa Lottery offices are closed on weekends and state holidays.

The claim deadline for the promotion prizes are by 4:00 p.m. on the following dates: December 18, 2025, for the December 4, 2025 drawing; and January 23, 2026, for the January 8, 2026 drawings.

If a valid winner of a The Gift That Keeps On Winning cash prize does not present a fully executed Iowa Lottery Winner Claim Form and the appropriate documents to the Iowa Lottery by the claim deadline, the prize will go back into the unclaimed prize pool.

By submitting an entry into the promotion and claiming a prize, the entrant certifies they are the owner of the entry, the entrant is at least 21 years old, the ticket was not stolen or acquired illegally, and the entrant is not disqualified from receiving a prize. By entering the promotion, the entrant agrees to indemnify and hold harmless the Iowa Lottery, the Iowa Department of Revenue, and the state of Iowa, its elected officials, apprentices, employees, agents, and volunteers. In consideration for participating in the promotion, the entrant waives any and all claims the entrant may have or ever claim to have against the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa, its employees, agents, or commission members, relating in any way to the promotion. The player also consents to the use by the Iowa Lottery and the Iowa Department of Revenue of their name or likeness for advertising, trade, or promotional purposes without further compensation.

By accepting a The Gift That Keeps On Winning promotion prize, the winner and their heirs, legal representatives, and assigns agree to indemnify, defend, release, and discharge the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa, and each of their employees, officers, and directors from and against any loss, claim damage, suite, or injury arising out of or relating to the promotion or any action taken pursuant to these rules. The Iowa Lottery, Iowa Department of Revenue, and the State of Iowa are not responsible or liable, in any way, for any personal injuries, illness, death, property damage, or other damages or expense resulting from or arising out of acceptance, fulfillment, use, or misuse of the promotion prize or any element thereof.

Odds

The odds of winning a The Gift That Keeps On Winning promotion prize will vary depending on the number of entries.

Iowa Lottery Chief Executive Officer's Discretion

If the Iowa Lottery Chief Executive Officer (CEO), or the CEO's designee, determines that an otherwise valid entry has been foiled by the intervention of an Iowa Lottery employee, Iowa Lottery retailer, or Iowa Lottery vendor processing error, the CEO may authorize the replacement of an eligible entry. This shall be the player's only recourse against the Iowa Lottery or its personnel.

Force Majeure

If the Iowa Lottery is hindered from providing the prizes due to riots, acts of God, shortages of labor or materials, war, acts of terrorism, government laws, regulations, or restrictions or any other causes of any kind whatsoever which are beyond the reasonable control of the Iowa Lottery, then the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa shall not be liable or responsible for its inability to provide some or all of the prizes discussed herein.

Choice of Law and Forum

The laws of the State of Iowa shall govern and determine all matters arising out of or in connection with this promotion. Any and all litigation commenced in connection with this promotion shall be brought and maintained solely in Polk County District Court for the State of Iowa, Des Moines, Iowa, or in the United States District Court for the Southern District of Iowa, Central Division, Des Moines, Iowa, wherever jurisdiction is appropriate. This provision shall not be construed as waiving any immunity in state or federal court, which may be available to the Iowa Lottery, the Iowa Department of Revenue, or the State of Iowa.

Technical Disclaimer

The Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa are not responsible for and shall not be liable for:

- Any damage to an entrant's computer system or device that is directly or indirectly caused by accessing or downloading content from <https://www.ialottery.com> or otherwise participating in this promotion; or
- Any computer system, phone line, hardware, software, cell phone, application, or program malfunctions; or
- Other errors, failures, dropped or delayed computer transmissions or network connections that are human or technical in nature.
- Without limiting the generality of the foregoing, the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa are not responsible for incomplete, illegible, misdirected, late, lost, damaged, or stolen entries, lost, interrupted inaccessible, or unavailable networks, satellites, Internet Service Providers (ISPs), website, or other connections miscommunications; failed, jumbled, scrambled, delayed, or misdirected computer, telephone, or cable transmissions; or any technical malfunctions, failures, or difficulties; printing errors; clerical, typographical, or other errors in the offering or announcement of any prize or in any prize notification documents; the incorrect or inaccurate capture of information or the failure to capture information; or other errors of any kind or nature.

Caution: Any attempt to deliberately damage any website related to the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa or to undermine the legitimate operation of the promotion may be in violation of criminal and civil laws and will result in disqualification if the individual is an entrant. If such an attempt is made, the Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa reserve the right to seek remedies and damages from any such person to the fullest extent of the law, including criminal prosecution. The Iowa Lottery, the Iowa Department of Revenue, and the State of Iowa, in each entity's sole discretion, reserve the right to cancel the promotion if the system through which the promotion is operated has become technically corrupted or if the integrity of the promotion has in any way been comprised.