

# Lottery *Action*

Lottery Help Line: (800) 228-0010

Pull-Tab Vending: (800) 235-7198

Terminals & Kiosks: (800) 858-4744

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**IALottery**  
ialottery.com



## Upcoming Holiday Promotion to Award \$1 Million in Cash Prizes Among 55 VIP Club Members

There's no better time than now to alert players to become an IA Lottery VIP Club™ member!

It's that time of year again when Iowa Lottery staff prepares to launch the biggest Play It Again® promotion of the year - a gift that keeps on giving all holiday season long!

Two (2) InstaPlay games have been reactivated as of October 5 to join a line up with seven (7) NEW holiday-themed scratch games that begin hitting stores on October 7. Top prizes on these games range from \$500 to \$250,000. This year's games are Holiday Gold (game #768); Holiday Bright (game #767); Merry & Bright (game #766); Holiday 10X (game #765); Merry Money (game #764); Peppermint Crossword (game #763);

Chillin' With My Gnomies (game #762); **ELF** (game #157); Reindeer Riches (game #159).

Any nonwinning holiday InstaPlay or scratch tickets can be entered into a player's VIP Club account for a chance at winning either \$10,000 or \$100,000.

Start alerting players now to save their nonwinning tickets and ask them if they're signed up as a VIP Club member - it's completely free to join! Just direct them to go to [ialottery.com/VIP](https://ialottery.com/VIP) to JOIN NOW!

The promotion will launch later in October so stay tuned to **Lottery Action** for more information!

# Giant Powerball® Jackpot Won After Growing Since May

Iowa lottery players won more than \$560,000 in prizes in Powerball’s second largest jackpot drawing

CLIVE, Iowa — After growing for more than three months, the Powerball® jackpot that captured headlines nationwide had finally been won. Two Iowa tickets came just one number away from winning a share of September 6th’s huge prize.

The jackpot was claimed by two tickets purchased in Missouri and Texas. The \$1.787 billion annuity prize (\$820.6 million lump-sum option) is the second-largest in U.S. history.

“Iowans felt the thrill of the recent jackpot run, and we’re grateful that they chose to play responsibly,” said Iowa Lottery CEO Matt Strawn. “Each ticket purchased not only gives players a chance at significant prizes, but also helps fund programs that make Iowa a better place to live, work and play.”

## Prizes Won in Iowa; Two Tickets That Came So Close

Iowa Lottery players won a total of 78,980 prizes in

Saturday’s Powerball drawing, ranging from \$4 up to \$50,000.

Two Iowa tickets were just one number away from winning a share of the jackpot, each matching four of the first five numbers and the Powerball to win a \$50,000 prize. Those tickets were purchased at Circle K, 421 N. Main St. in Burlington, and Maverik (formerly Kum & Go), 2600 Holiday Rd. in Coralville.

A third Iowa ticket also won a \$50,000 prize in Saturday’s

Powerball Double Play drawing, a separate drawing for players who added the \$1 Double Play option to their Powerball ticket purchase. That ticket was purchased at Jimmy D’s Food and Spirits, 113 E. Main St. in Hawkeye.

Lottery players in Iowa won a total of \$560,634 in prizes in September 6th’s Powerball drawing. There are nine prize levels in the game, ranging from \$4 up to the jackpot. The Iowa Lottery reminds its players to check



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| Sunday                               | Monday | Tuesday | Wednesday                                             | Thursday | Friday | Saturday |
|--------------------------------------|--------|---------|-------------------------------------------------------|----------|--------|----------|
|                                      |        |         | 1                                                     | 2        | 3      | 4        |
| 2 HOLIDAY INSTAPLAY GAMES REACTIVATE | 5      | 6       | ENTRY ENDS: #2 HAWKEYE BLACKOUT; FINAL JURASSIC WORLD | 8        | 9      | 10       |
| 12                                   | 13     | 14      | 15                                                    | 16       | 17     | 18       |
| 19                                   | 20     | 21      | 22                                                    | 23       | 24     | 25       |
| 26                                   | 27     | 28      | 29                                                    | 30       | 31     |          |

their tickets carefully for any prizes they may have won.

## The Winning Numbers And Sales

The winning numbers in September 6th's Powerball drawing were: 11-23-44-61-62 and Powerball 17. The Power Play multiplier number was 2.

Iowa Lottery players bought more than \$4.76 million in Powerball tickets for that drawing, including \$2.4 million in tickets on the draw date alone.

## A Record-Breaking Jackpot

That jackpot was the 42nd drawing since the jackpot was last won in May, setting a record for the longest jackpot run in the 33-year history of the game. It came close to setting a record for the largest-ever jackpot

prize — just shy of the record, a \$2.04 billion jackpot won in November 2022 in California.

## Easy Picks vs. Selected Numbers

The vast majority of tickets purchased in Powerball are easy-pick plays, meaning that the lottery terminal assigns the numbers printed on the ticket. More than 91 percent of the Iowa plays for Saturday's drawing were easy picks.

# Retailer *Reminder* How to Process a VIP Club Coupon

New to scanning VIP Club coupons or simply need a refresher? IA Lottery VIP Club™ members receive a coupon each month via email, or they may access their coupon in the VIP Club at [ialottery.com](http://ialottery.com). The procedure for scanning these coupons is similar to other types of coupons, but there are some differences.

Be aware that the coupon could be on paper or it could be presented to you from a mobile device.

1. Scan the coupon BEFORE making the play.
2. Hold the square bar code under the red light of the bar code scanner (this applies whether it's on the screen of a mobile device or on paper).
3. A pop-up screen asks if the player wants an easy pick or to use a play slip.

4. Press "Easy Pick" button for an easy pick or insert a play slip to use that option.

You can press "Cancel" if the player doesn't know if they want an easy pick or play slip, or doesn't have a play slip ready (pressing Cancel at this point does not void the coupon). Once the player has decided which option they want, scan the coupon again and complete the process.

To manually enter the coupon, press the SPECIAL FUNCTIONS tab on the terminal's main screen, then press COUPON. Key in the 16-digit code that is under the bar code on the coupon.

A coupon may only be used once. If a coupon has already been redeemed, the terminal will give an error message: "Coupon Already Redeemed."

Appropriately destroy the bar code and dispose of a paper coupon after it is redeemed so it cannot be presented again.

Don't hesitate to call the retailer hot line at 1-800-858-4744 with questions about coupons, or ask your Lottery representative.

## LOTTERY GAME DRAW DAYS AND TIMES

| GAME                    | DRAW DAYS        | SALES CUTOFF TIME | APPROX. DRAWING TIME | APPROX. ALLOWED CASHING TIME |
|-------------------------|------------------|-------------------|----------------------|------------------------------|
| POWERBALL®              | MON. WED. & SAT. | 8:59 P.M.         | 9:59 P.M.            | 11:40 P.M.                   |
| DOUBLE PLAY®            | MON. WED. & SAT. | 8:59 P.M.         | 10:30 P.M.           | 11:40 P.M.                   |
| MEGA MILLIONS®          | TUE. & FRI.      | 8:59 P.M.         | 10 P.M.              | NEXT DAY                     |
| LOTTO AMERICA®          | MON. WED. & SAT. | 8:59 P.M.         | 9:15 P.M.            | 11:40 P.M.                   |
| LUCKY FOR LIFE®         | DAILY            | 8:30 P.M.         | 9:38 P.M.            | 11:40 P.M.                   |
| PICK 3 & PICK 4 MIDDAY  | DAILY            | NOON              | 12:20 P.M.           | 12:30 P.M.                   |
| PICK 3 & PICK 4 EVENING | DAILY            | 9:40 P.M.         | 10 P.M.              | 10:10 P.M.                   |

Thank You for Being an **IALottery®** Retailer!

## ACTIVE SCRATCH GAME INFO

AS OF OCT. 7, 2025

| Game# | Name                                             | Sales Start Date | Game#      | Name                            | Sales Start Date |
|-------|--------------------------------------------------|------------------|------------|---------------------------------|------------------|
| 617   | Premiere                                         | 12/16/22         | 729        | Lucky Stars                     | 04/01/25         |
| 615   | \$30,000 Crossword <i>Purple/Green/Blue/Pink</i> | 12/29/22         | 735        | Joker's Wild                    | 04/01/25         |
| 651   | Lucky 7 Bonus                                    | 02/01/23         | 742        | Baseball                        | 04/01/25         |
| 616   | \$50,000 Super Crossword                         | 03/28/23         | 737        | 3 Times Lucky                   | 05/06/25         |
| 645   | X-TRA Bingo                                      | 06/14/23         | 757        | Full of \$300s                  | 05/06/25         |
| 649   | \$100,000 Mega Crossword                         | 06/21/23         | 746        | Silver Streak                   | 05/06/25         |
| 650   | Ruby Red Crossword                               | 06/27/23         | 743        | JURASSIC WORLD                  | 06/03/25         |
| 663   | Plu\$ Your Bucks                                 | 07/25/23         | 744        | Going Bananas!                  | 06/03/25         |
| 666   | Payline                                          | 09/07/23         | 745        | Bullseye Cash                   | 06/03/25         |
| 674   | Bonus Multiplier                                 | 01/03/24         | 760        | Scratch, Match & Win!           | 06/03/25         |
| 693   | Scrabble™ Crossword Game                         | 02/06/24         | 738        | Wild Doubler                    | 07/01/25         |
| 695   | Triple 7s                                        | 03/05/24         | 740        | Quick Cash                      | 07/01/25         |
| 697   | Lucky Roll                                       | 04/16/24         | 747        | Triple It!                      | 08/05/25         |
| 698   | Triple 333                                       | 05/07/24         | 761        | Iowa™ BLACKOUT                  | 08/05/25         |
| 675   | X The Money                                      | 06/04/24         | 749        | Cool Cat                        | 09/03/25         |
| 700   | \$50,000 Jackpot                                 | 06/04/24         | 750        | Retro Bolts                     | 09/03/25         |
| 676   | Easy Money                                       | 06/04/24         | 751        | Money                           | 09/03/25         |
| 712   | Beat The Heat                                    | 07/02/24         | <b>768</b> | <b>Holiday Gold</b>             | <b>10/07/25</b>  |
| 706   | Money Match                                      | 07/02/24         | <b>767</b> | <b>Holiday Bright</b>           | <b>10/07/25</b>  |
| 701   | Golden Riches                                    | 08/06/24         | <b>766</b> | <b>Merry &amp; Bright</b>       | <b>10/07/25</b>  |
| 707   | High Striker                                     | 08/06/24         | <b>765</b> | <b>Holiday 10X</b>              | <b>10/07/25</b>  |
| 699   | In The Money                                     | 09/04/24         | <b>764</b> | <b>Merry Money</b>              | <b>10/07/25</b>  |
| 714   | Cash Blast                                       | 09/04/24         | <b>763</b> | <b>Peppermint Crossword</b>     | <b>10/07/25</b>  |
| 710   | Mega Bucks                                       | 09/27/24         | <b>762</b> | <b>Chillin' With My Gnomies</b> | <b>10/07/25</b>  |
| 717   | Words That Win                                   | 11/05/24         |            |                                 |                  |
| 715   | Quick 7s                                         | 11/05/24         |            |                                 |                  |
| 709   | Gem 7s                                           | 12/30/24         |            |                                 |                  |
| 718   | 9s in a Line                                     | 01/03/25         |            |                                 |                  |
| 727   | Power 10X®                                       | 01/03/25         |            |                                 |                  |
| 728   | Cherry Twist                                     | 01/03/25         |            |                                 |                  |
| 730   | Money Rush                                       | 01/03/25         |            |                                 |                  |
| 739   | Word Games                                       | 01/03/25         |            |                                 |                  |
| 732   | \$                                               | 02/04/25         |            |                                 |                  |
| 733   | Super 7s                                         | 02/04/25         |            |                                 |                  |
| 734   | Blackjack <i>Teal/Red/Green</i>                  | 02/04/25         |            |                                 |                  |
| 741   | PAC-MAN                                          | 02/04/25         |            |                                 |                  |

## ENDING SCRATCH GAMES

|                                                                |                 |
|----------------------------------------------------------------|-----------------|
| <b>End Auto Order &amp; Orders</b><br>(DSRs turn in car stock) | <b>09/20/25</b> |
| <b>End Activation</b> (DSRs begin retailer returns)            | <b>09/27/25</b> |
| <b>DSRs To Complete Retailer Returns</b>                       | <b>10/06/25</b> |

719 Feeling Lucky?

## ENDING GAMES

For full list and details of ending and ended games,  
scan the QR code:



## Promo Pit Stop

**Current Play It Again®  
Promotions**

**ENDS SOON Cyclone™ Football  
Promotion (Mega Millions®) Entry  
ends 9:59 a.m. October 20, 2025.**



If you or someone you know is being impacted by a gambling disorder, call 1-800-BETSOFF (800) 238-7633 or visit 1800betsoff.org.

You must be at least 21 years old to purchase lottery tickets in Iowa.