



Lottery Help Line: (800) 228-0010
Pull-Tab Vending: (800) 235-7198
Terminals & Kiosks: (800) 858-4744

VOL. 32, #02 | JANUARY 26, 2026
RETAILER STAFF USE ONLY



Multi-State Lottery Association Press Release



National Lottery Game *Millionaire for Life*™ Debuts Next Month

Daily drawings offer a chance to win the jackpot of a lifetime.

A new national draw game, *Millionaire for Life*™, will launch next month, giving lottery players the chance to play every day for the jackpot of a lifetime.

Daily drawings begin at 10:15 p.m. on Sunday, Feb. 22, 2026.

Millionaire for Life will offer a compelling grand prize of \$1 million a year for life and a second-tier prize of \$100,000 a year for life. Both the grand prize and second-tier prize will be awarded as annuities, with a 20-year guaranteed payout. Players will also have the option to choose a one-time cash payout for the top two prize levels.

Millionaire for Life was designed to produce daily winners, with overall prize odds of 1 in 8.47 and grand prize odds of 1 in 22.9 million, significantly better than top prize odds in other national draw games.

“*Millionaire for Life* offers premier ‘for-life’ prizeing that players, especially younger players, have gravitated toward,” said Tom Seaver, *Millionaire for Life* Product Group Chair and Senior Director of the Colorado Lottery. “Imagine winning \$1 million a year, year after year – this game is designed to deliver on its name.”

Millionaire for Life tickets will be priced at \$5 per play and will be available for purchase in more than

30 states/jurisdictions. Pending regulatory approval, the New York Lottery is also expected to offer *Millionaire for Life* at launch.

As with all U.S. lottery products, a portion of every *Millionaire for Life* ticket purchased will help support public programs and services funded by U.S. lotteries.

“Players should feel good knowing that every time they play *Millionaire for Life*, their ticket is also giving back to the local community,” noted Seaver. “Proceeds help fund education, support military veterans, and contribute to state parks and conservation efforts – just a few of the worthy causes that will benefit from the game.”

More information about *Millionaire for Life*, including how to play, odds, and additional prize details, will be released on Feb. 12 and will be available online at powerball.com/millionaire-for-life.

RETAILERS: If your store received information about hosting an event for *Millionaire for Life*, reminder that the deadline for consideration is this Saturday! Check the informational flyer that was sent earlier this month for more details.



Retailer Reminder



Easy Play Tickets are Printed on Normal Receipt Paper and Can be Redeemed at ALL Iowa Lottery Retailers



Easy Play was introduced to Fareway stores in early 2025. This style of ticket is currently only available for Powerball® and Mega Millions® and is purchased in the checkout lane, not at the Iowa Lottery terminal. The play style of this type of ticket is similar to an "Easy Pick" ticket, and has no add-on options. Advance draws are available with 1, 2, 3, 5 or 10 plays.

Validation/Redemption follows the SAME PROCESS as any Iowa Lottery Powerball or Mega Millions ticket. Winning tickets can be redeemed at any Iowa Lottery retail location using the same cash-out procedures as normal lottery tickets. While they can be purchased in the normal checkout lane, they still need to be redeemed through the Iowa Lottery terminal.

Please be aware that these tickets are NOT printed on normal lottery ticket paper and are printed on normal receipt paper - they are not fake tickets. Please do not turn away players looking to cash these tickets. If you're ever unsure if a ticket is valid or not, please call an Iowa Lottery office.

JAN / FEB 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
18	19 STATE HOLIDAY: LOTTERY OFFICES CLOSED	20	21	22	23	24
25	26 ENTRY 1 ENDS: WOLVES BBALL LOTTERY ACTION DELIVERS	27 DRAWs: WOLVES BBALL	28	29	30	31
FEB. 1	2 4 NEW SCRATCH GAMES LAUNCH	3	4	5	6	7
8 LOTTERY ACTION DELIVERS	9	10 LUCKY FOR LIFE ADVANCED DRAW STEP-DOWN BEGINS	12	13	14	
15	16	17	18	19	20	21 LUCKY FOR LIFE GAME ENDS

Promo Pit Stop



Current Play It Again® and Prize Zone Promotions

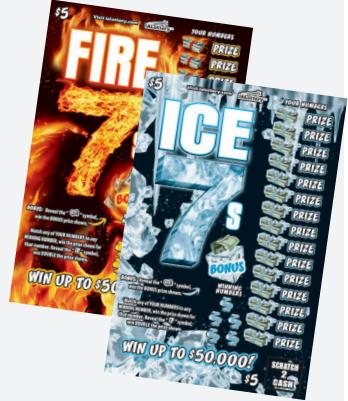
- **Wolves Basketball (Nonwinning Cash Frenzy #759) Iowa Wolves Courtside Table** - 2 winners each game available; **Minnesota Timberwolves VIP Experience** - 7 winners. Final entry ends 9:59 a.m. March 3.

- **Prize Zone: Fire or Ice, a Concert is NICE!**

(Nonwinning Fire 7s or Ice 7s #758)

Suite tickets to Journey concert at Casey's Center on April 8 - 16 winners; **Suite tickets to Luke Combs at Jack Trice Stadium on April 11** - 8 winners.

Entry ends 9:59 a.m. March 16.



Learn more at ialottery.com

Retailer Reminder

A New Year Quick-Tip Refresher

- A new year means adding a new qualifying birth date for eligible lottery buyers: Players must be born on or before "Today's Date" 2005
- Players MUST SIGN the back of the ticket when redeeming a winning ticket.
- Credit cards CANNOT be used to purchase Iowa Lottery products. Debit or cash only.
- DO NOT accept damaged packages from UPS. Give it back and report it to your rep.
- Sales tax and/or processing fees cannot be applied to Iowa Lottery purchases.
- Non-Fungible Token (NFT) scratch card kiosks/machines are illegal per Iowa Code section 99G.3, 99G.30, and 725.12. Report them

immediately. Allowing operation of these machines may result in the termination of your Iowa Lottery license.

- Damaged Scratch 2 Cash code? You can manually enter the ticket on the terminal:

1. Touch the "Cash/Cancel" tab
2. Touch "Cash Scratch"
3. Enter the GAME-PACK-TICKET numbers on the **back of the ticket** (above the long, bottom bar code).
4. Enter the VIRN numbers **under the scratch material** on the front of the ticket EXCEPT the numbers in the box.
5. Touch "OK" to accept the displayed number.
6. The next prompt will have you enter the **boxed three-digit PIN** using the keypad (the numbers in the box from the front).
7. Touch OK to accept the number.

LOTTERY GAME DRAW DAYS AND TIMES

GAME	DRAW DAYS	SALES CUTOFF TIME	APPROX. DRAWING TIME	APPROX. ALLOWED CASHING TIME
POWERBALL®	MON. WED. & SAT.	8:59 P.M.	9:59 P.M.	11:40 P.M.
DOUBLE PLAY®	MON. WED. & SAT.	8:59 P.M.	10:30 P.M.	11:40 P.M.
MEGA MILLIONS®	TUE. & FRI.	8:59 P.M.	10 P.M.	NEXT DAY
LOTTO AMERICA®	MON. WED. & SAT.	8:59 P.M.	9:15 P.M.	11:40 P.M.
LUCKY FOR LIFE®	DAILY	8:30 P.M.	9:38 P.M.	11:40 P.M.
PICK 3 & PICK 4 MIDDAY	DAILY	NOON	12:20 P.M.	12:30 P.M.
PICK 3 & PICK 4 EVENING	DAILY	9:40 P.M.	10 P.M.	10:10 P.M.

Thank You for Being an **IALottery® Retailer!**

ACTIVE SCRATCH GAME INFO

AS OF JAN. 6, 2026

Game#	Name	Sales Start Date	Game#	Name	Sales Start Date
617	Premiere	12/16/22	729	Lucky Stars	04/01/25
615	\$30,000 Crossword Purple/Green/Blue/Pink	12/29/22	735	Joker's Wild	04/01/25
651	Lucky 7 Bonus	02/01/23	742	Baseball	04/01/25
616	\$50,000 Super Crossword	03/28/23	737	3 Times Lucky	05/06/25
645	X-TRA Bingo	06/14/23	757	Full of \$300s	05/06/25
650	Ruby Red Crossword	06/27/23	746	Silver Streak	05/06/25
663	Plu\$ Your Bucks	07/25/23	743	JURASSIC WORLD	06/03/25
666	Payline	09/07/23	744	Going Bananas!	06/03/25
693	Scrabble™ Crossword Game	02/06/24	745	Bullseye Cash	06/03/25
695	Triple 7s	03/05/24	760	Scratch, Match & Win!	06/03/25
697	Lucky Roll	04/16/24	738	Wild Doubler	07/01/25
698	Triple 333	05/07/24	740	Quick Cash	07/01/25
675	X The Money	06/04/24	747	Triple It!	08/05/25
700	\$50,000 Jackpot	06/04/24	761	Iowa™ BLACKOUT	08/05/25
676	Easy Money	06/04/24	749	Cool Cat	09/03/25
712	Beat The Heat	07/02/24	750	Retro Bolts	09/03/25
706	Money Match	07/02/24	751	Money	09/03/25
701	Golden Riches	08/06/24	759	Cash Frenzy	10/20/25
707	High Striker	08/06/24	753	777	11/04/25
699	In The Money	09/04/24	754	Red Hot 7s	11/04/25
714	Cash Blast	09/04/24	769	Winter Green	11/04/25
717	Words That Win	11/05/24	770	\$100,000 Mega Crossword	12/15/25
715	Quick 7s	11/05/24	758	Fire 7s/Ice 7s	01/06/26
709	Gem 7s	12/30/24	772	Triple Luck	01/06/26
718	9s in a Line	01/03/25	773	UNO™	01/06/26
727	Power 10X®	01/03/25	775	Instant Jackpot	01/06/26
728	Cherry Twist	01/03/25			
730	Money Rush	01/03/25			
739	Word Games	01/03/25			
732	\$	02/04/25			
733	Super 7s	02/04/25			
734	Blackjack Teal/Red/Green	02/04/25			
741	PAC-MAN	02/04/25			

ENDING SCRATCH GAMES

710 Mega Bucks

02/03/2026
02/03/2026
02/16/2026

End Auto Order & Orders (DSRs Turn in Car Stock)
End Activation (DSRs Return Full Packs)
DSRs To Complete Retailer Returns

INSTAPLAY LAUNCHES

172 UNO™ PROGRESSIVE

01/04/26

If you or someone you know is being impacted by a gambling disorder, call 1-800-BETSOFF (800) 238-7633 or visit 1800betsoff.org.

You must be at least 21 years old to purchase lottery tickets in Iowa.

ENDING GAMES

For full list and details of ending and ended games, scan the QR code:

