

Lottery Action

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IA Lottery
 ialottery.com

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RETAILER STAFF USE ONLY

New Millionaire for Life™ Game Launched Feb. 22



Iowa Lottery players have a new chance to win big with the launch of Millionaire for Life™, a national draw game offering the opportunity to win up to \$1 million every year for life.

In Iowa, sales began at the start of business on Sunday, Feb. 22. Tickets cost \$5 per play, and drawings are held daily at approximately 10:15 p.m.

The game features two lifetime prize levels, including a top prize of \$1 million a year for life and a second prize of \$100,000 a year for life. Both prizes are paid as annuities with a guaranteed minimum payout of 20 years. Winners also may choose a one-time cash option for either prize level.

“Millionaire for Life delivers exactly what its name promises: the chance for a lifetime of financial freedom,” said Iowa Lottery CEO Matt Strawn. “We’re excited to bring Iowa players a new game that offers the opportunity to win a range of big prizes every day.”

In the game, players select five numbers from a pool of 58, and another number — called the Millionaire Ball™ — from a separate pool of five. There are nine prize levels, with winnings starting when players match just two numbers. There is no break-even winning ticket, instead, the minimum winning ticket value is \$8.

Millionaire for Life offers overall odds of 1 in 8.47, with odds of about 1 in 22.9 million of winning the top prize, which is the best odds out of all the current national draw games.

Iowa joins 30 other U.S. lottery jurisdictions that are participating in the game.

For more information about Iowa Lottery’s draw games, visit ialottery.com.



Promo Pit Stop

Play It Again® and Prize Zone Promotions

• ENDS NEXT WEEK

Prize Zone: Fire or Ice, a Concert is NICE!

(Nonwinning Fire 7s or Ice 7s #758)

Entry ends 8:59 a.m. March 16.

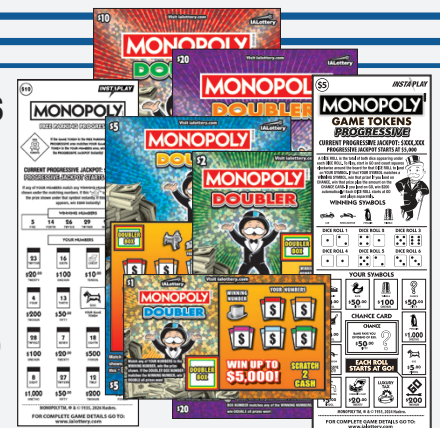
• **MONOPOLY® Second Chance Promotion**

(Nonwinning MONOPOLY scratch and InstaPlay tickets)

Entry ends 9:59 a.m. May 19.



Learn more at ialottery.com

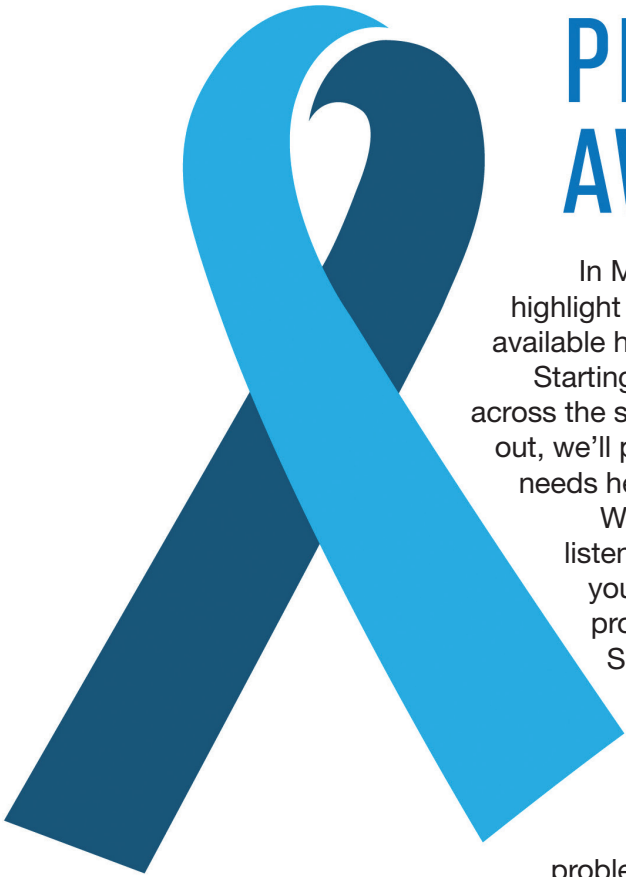


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Hasbro is not a sponsor or administrator of this Promotion.

March is Problem Gambling Awareness Month

PROBLEM GAMBLING AWARENESS MONTH



In March each year, the Iowa Lottery pauses to observe and highlight Problem Gambling Awareness Month and the help that is available here in Iowa for those who are struggling.

Starting the week of Monday, March 23, you'll see reminders from us across the state. At the Iowa Lottery, we hope that by getting the message out, we'll provide the right information at the right time to someone who needs help.

Whether you're working at an Iowa Lottery retailer, watching TV, listening to the radio, using a streaming service or going online, you'll likely see one of the public service announcements we produced along with the Iowa Department of Health and Human Services.

Remember that people with gambling disorders can come from any background – young or old, male or female, rich or poor. The universal detail for all of them is that a gambling disorder is treatable.

If you or your lottery customers have questions about problem gambling, know that **help is available 24/7 in Iowa by visiting yourlifeiowa.org or calling 1-800-BETS OFF.** Free and confidential help is available there through text, secure chat, email, telephone or in person.

MARCH 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
3 NEW INSTAPLAY GAMES LAUNCH 1	2	5 NEW SCRATCH GAMES LAUNCH 3	4	5	6	7
8	9	ENTRY ENDS: WOLVES BBALL	DRAWS: FINAL WOLVES BBALL	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	APR. 1	2	3	4

Iowa Lottery Word Search

Put your knowledge of Iowa Lottery and Millionaire for Life™ to the test!
Figure out what each word is and find it on the word search.

E	D	T	D	W	I	N	I	O	N	A	I	R	E
P	A	A	A	T	E	R	M	I	N	A	L	B	O
I	I	O	I	I	D	V	I	O	Z	A	K	E	A
R	L	L	I	F	E	T	I	M	E	M	L	S	N
Z	Y	D	F	O	R	L	I	F	E	W	A	T	O
B	P	L	A	Y	I	T	A	G	A	I	N	O	I
U	C	A	S	H	P	R	I	Z	E	P	P	D	L
L	L	A	B	N	E	E	R	G	F	R	R	D	L
C	I	Z	Y	R	E	T	T	O	L	O	T	S	I
P	F	O	T	E	N	F	I	F	T	E	E	N	M
I	A	N	W	E	L	K	C	I	P	Y	S	A	E
V	E	T	N	A	T	I	O	N	A	L	P	F	N
E	N	O	Z	E	Z	I	R	P	N	I	I	G	O
L	V	T	Q	T	N	E	E	T	H	G	I	E	R

B _ _ _ O _ _ S
W _ _ I _ _ _ _ R E
G _ _ _ _ B _ _ L
L _ _ _ T _ _ E
L _ _ _ _ _ Y
E _ _ _ _ _ K
P _ I _ _ _ _ E
F _ _ E
T _ _ F _ _ _ _ N
C _ _ H _ _ _ _ E
V _ _ C _ _ B
P _ _ _ I _ _ _ _ N
T _ _ _ _ _ L
N _ _ _ O _ _ L
D _ _ _ Y
F _ _ _ _ _ E
I _ _ A
O _ _ _ _ _ _ N

Please note that the sales cutoff time for **Millionaire for Life** has been adjusted to **8:59 p.m.** to align with Iowa Lottery's other national draw cut off times.

LOTTERY GAME DRAW DAYS AND TIMES

GAME	DRAW DAYS	SALES CUTOFF TIME	APPROX. DRAWING TIME	APPROX. ALLOWED CASHING TIME
POWERBALL®	MON. WED. & SAT.	8:59 P.M.	9:59 P.M.	11:40 P.M.
DOUBLE PLAY®	MON. WED. & SAT.	8:59 P.M.	10:30 P.M.	11:40 P.M.
MEGA MILLIONS®	TUE. & FRI.	8:59 P.M.	10:00 P.M.	NEXT DAY
LOTTO AMERICA®	MON. WED. & SAT.	8:59 P.M.	9:15 P.M.	11:40 P.M.
MILLIONAIRE FOR LIFE™	DAILY	8:59 P.M.	10:15 P.M.	11:40 P.M.
PICK 3 & PICK 4 MIDDAY	DAILY	NOON	12:20 P.M.	12:30 P.M.
PICK 3 & PICK 4 EVENING	DAILY	9:40 P.M.	10:00 P.M.	10:10 P.M.



RETAILER USE ONLY

Thank You for Being an **IA Lottery®** Retailer!

ACTIVE SCRATCH GAME INFO

AS OF MAR. 3, 2026

Game#	Name	Sales Start Date	Game#	Name	Sales Start Date
617	Premiere	12/16/22	749	Cool Cat	09/03/25
615	\$30,000 Crossword <i>Purple/Green/Blue/Pink</i>	12/29/22	750	Retro Bolts	09/03/25
651	Lucky 7 Bonus	02/01/23	751	Money	09/03/25
616	\$50,000 Super Crossword	03/28/23	759	Cash Frenzy	10/20/25
645	X-TRA Bingo	06/14/23	753	777	11/04/25
650	Ruby Red Crossword	06/27/23	754	Red Hot 7s	11/04/25
663	Plu\$ Your Bucks	07/25/23	769	Winter Green	11/04/25
666	Payline	09/07/23	770	\$100,000 Mega Crossword	12/15/25
693	Scrabble™ Crossword Game	02/06/24	758	Fire 7s/Ice 7s	01/06/26
695	Triple 7s	03/05/24	772	Triple Luck	01/06/26
697	Lucky Roll	04/16/24	773	UNO™	01/06/26
698	Triple 333	05/07/24	775	Instant Jackpot	01/06/26
675	X The Money	06/04/24	771	500X <i>Purple/Green/Red/Blue</i>	02/03/26
700	\$50,000 Jackpot	06/04/24	776	Mega Money	02/03/26
676	Easy Money	06/04/24	777	Lucky Clover Crossword	02/03/26
712	Beat The Heat	07/02/24	778	Diamond Dollars	02/03/26
706	Money Match	07/02/24	779	\$1 MONOPOLY® DOUBLER	03/03/26
701	Golden Riches	08/06/24	780	\$2 MONOPOLY® DOUBLER	03/03/26
707	High Striker	08/06/24	781	\$5 MONOPOLY® DOUBLER	03/03/26
699	In The Money	09/04/24	782	\$10 MONOPOLY® DOUBLER	03/03/26
714	Cash Blast	09/04/24	783	\$20 MONOPOLY® DOUBLER	03/03/26
717	Words That Win	11/05/24			
715	Quick 7s	11/05/24			
709	Gem 7s	12/30/24			
718	9s in a Line	01/03/25			
727	Power 10X®	01/03/25			
728	Cherry Twist	01/03/25			
730	Money Rush	01/03/25			
739	Word Games	01/03/25			
732	\$	02/04/25			
733	Super 7s	02/04/25			
734	Blackjack <i>Teal/Red/Green</i>	02/04/25			
741	PAC-MAN	02/04/25			
729	Lucky Stars	04/01/25			
735	Joker's Wild	04/01/25			
742	Baseball	04/01/25			
737	3 Times Lucky	05/06/25			
757	Full of \$300s	05/06/25			
746	Silver Streak	05/06/25			
743	JURASSIC WORLD	06/03/25			
744	Going Bananas!	06/03/25			
745	Bullseye Cash	06/03/25			
760	Scratch, Match & Win!	06/03/25			
738	Wild Doubler	07/01/25			
740	Quick Cash	07/01/25			
747	Triple It!	08/05/25			
761	Iowa™ BLACKOUT	08/05/25			

ENDING GAMES

For full list and details of ending and ended games, scan the QR code:



If you or someone you know is being impacted by a gambling disorder, call 1-800-BETSOFF (800) 238-7633 or visit 1800betsoff.org.

You must be at least 21 years old to purchase lottery tickets in Iowa.