



Lottery Help Line
800.228.0010
 Help With Pull-Tab Vending Machines
800.235.7198
 Help With Terminals
800.858.4744
 Help With Instant Ticket Vending Machines
800.235.7198
ialottery.com

Lottery Action

VOL. 22, #20 Oct. 24 - Nov. 13, 2016

We're Prepared to Help in a Disaster Situation...

As a retailer, your first priority is for your own safety in a potential disaster situation, but attempting to be proactive can help save your lottery tickets and machinery as well.

The Lottery has the ability to send out WAVE terminal messages to our 2,400 retailers statewide alerting them to imminent danger and advising them about what to do. Prior to the late September flooding in northeast Iowa, the lottery sent a "flood alert" message via the WAVE terminals that said, in part:

"We're sending a FLOOD ALERT message to Iowa retailers today to warn of major flooding that may soon occur in northern and eastern Iowa. Storms dumped heavy rain in many areas of northern Iowa this week and all that water is now headed downstream.

Flooding impacts people's daily lives in affected areas, and we understand that lottery tickets are just a small part of that picture. But being proactive can help businesses limit losses.

We're encouraging all Lottery retailers in potentially impacted areas to take proactive actions to protect their property and contents. We're also asking them to contact their Lottery Sales Representative to learn how we may be able to assist them."

Iowa Lottery regional office and sales staff also reached out to retailers that they knew might need help. If you need help in an emergency situation,



you should contact your local lottery office for help in picking up:

- Scratch tickets (or advice on storing them)
- WAVE terminals and paper (through our vendor Scientific Games)
- Pull-tab and instant ticket vending machines (through our vendor American Games).

Your DSR and our regional office staff will assist in making these arrangements.

It is better to be safe than sorry and the Iowa Lottery appreciates its retail partners working with us to try to save lottery products and equipment. ■

Action Briefs

Check For Credit Vs. Debit Cards

Remember that there's a big difference between a debit card and a credit card — even though they may look similar.



Lottery players CAN use debit cards to purchase lottery products in Iowa. However, according to state law, they CANNOT use credit cards to make a lottery purchase.

Many banks offer their customers debit cards that can be used to withdraw money from their accounts.

If a lottery player hands you a card, it's important that you check the front of the card for the word "DEBIT" before you make the transaction. Avoid inconveniencing your customers by checking carefully any card presented to you.

Veterans Day Delays Lottery Action

"Lottery Action" will not be published the week of Nov. 7 due to the Veterans Day holiday on Friday, Nov. 11. The next issue will be released on Nov. 14.

Also, please note that Lottery sales reps will not be visiting your stores on that Friday.

Game End and Validation End Dates

	Official Game End	Valid. Period Ends
807 Vault	9/28/16	12/27/16
824 Ruby Red 7s	9/28/16	12/27/16
857 Cash Frenzy	9/28/16	12/27/16
897 Lucky 7s Doubler	9/28/16	12/27/16
899 Money Mania	9/28/16	12/27/16

Other important dates listed on the back.

Order Two More Holiday Scratch Games That Begin October 31

Moosletoe Doubler

Cost: \$2
 Top Prize: \$10,000
 Odds: 1 in 3.61



Sales Begin
 Oct. 31

Match any of "Your Numbers" to either of the "Winning Numbers," win prize shown. Reveal a symbol, win double the prize shown.

Prize	Approx. Odds
\$2	1 in 7.50
\$4	1 in 12.00
\$5	1 in 30.00
\$10	1 in 60.00
\$15	1 in 150.00
\$20	1 in 300.00
\$50	1 in 4,285.71
\$100	1 in 13,333.33
\$10,000	1 in 120,000.00



Reveal a symbol in the play area, win that prize. This game has three scenes. ■



Holiday Cheer

Cost: \$1
 Top Prize: \$1,000
 Odds: 1 in 4.20

Prize	Approx. Odds
\$1	1 in 6.67
\$2	1 in 20.00
\$3	1 in 60.00
\$5	1 in 100.08
\$10	1 in 239.95
\$15	1 in 200.09
\$30	1 in 599.21
\$50	1 in 1,495.72
\$100	1 in 8,173.05
\$1,000	1 in 119,871.43

OCT./NOV. 2016

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	24	25 11:59 AM DEADLINE FOR 1ST JINGLE BILLS DRAW	26 JINGLE BILLS PROMO - 1ST DRAWING	27	28	29
LOTTERY ACTION DELIVERS						
30 HOLIDAY NEXT WEEK: CHECK WITH YOUR DSR FOR VISIT SCHEDULE	31 TWO NEW SCRATCH GAMES BEGIN	Nov. 1	2	3	4	5
6	7	8 11:59 AM DEADLINE FOR 2ND JINGLE BILLS DRAW	9 JINGLE BILLS PROMO - 2ND DRAWING	10	11 VETERANS DAY HOLIDAY — LOTTERY OFFICES CLOSED NO DSR VISITS	12
13 HOLIDAY NEXT WEEK: CHECK WITH YOUR DSR FOR VISIT SCHEDULE	14	15	16	17	18	19
LOTTERY ACTION DELIVERS						
20	21	22 11:59 AM DEADLINE FOR 3RD JINGLE BILLS DRAW	23 JINGLE BILLS PROMO - 3RD DRAWING	24	25 THANKSGIVING DAY HOLIDAY — LOTTERY OFFICES CLOSED NO DSR VISITS	

Coralville Man's Dream Comes True With \$1 Million Win



A Coralville man admits he's always fantasized about what it would be like to win the lottery - and now he knows. Jeff Tomlinson Jr. claimed a \$1 million Powerball prize.

"I didn't really consider it a possibility, it was more of a fantasy of what would I do if I won," Tomlinson said. "But I want to make sure that my family is well taken care of - now, in the future. Even my

daughter, I want to make sure that she's good for college and the future."

Tomlinson, 32, an electronics technician at Rockwell Collins in Coralville who also attends Kirkwood Community College while working towards an engineering degree, said he regularly stops at Kum & Go in North Liberty where he bought his winning ticket because it is near where he lives and takes his 3-year-old daughter to day care.

He found out he'd won big when he stopped at the store and they told him to check his tickets because someone had bought a ticket there that won a \$1 million prize. He went out to his car and looked up the winning numbers from the previous Powerball drawing on his mobile phone, then took his ticket right back into the store.

"As soon as I signed it, they scanned it," he said. "We all took pictures of my ticket with the receipt and all that. Everybody was excited. I was tearing up and

shaking in the middle of the store. I just could not believe it."

Tomlinson bought his winning ticket at Kum & Go, 610 N. Kansas Ave. in North Liberty.

He has some concrete plans for his winnings.

"I plan on paying off all of my bills - the house, my wife's car, my student loans," he said. "And then the money that is left over, I'm going to build the house that we really want, sell our current house and then part of the money from that is going to go into a college fund for my daughter. And everything else is going to go into a CD for emergencies."

Tomlinson said that his winning ticket was an easy-pick play, his usual choice.

"I just leave it up to the universe," he said. "Life is a matter of luck, it's just how you roll the dice. That's all it is." ■

PROMO CORNER

Watch this space for updates and dates to remember during the current Play It Again® promotion.



Jingle Bills Promotion Dates:

Noon, Oct. 11, 2016 -
11:59:59 a.m. Jan. 17, 2017

Next Two Drawings:

- Oct. 26, 2016 for one \$1,000 prize (entry deadline is 11:59 a.m. Oct. 25)
- Nov. 9, 2016 for three \$1,000 prizes (entry deadline is 11:59 a.m. Nov. 8)

Eligible Games for Entry:

White Elephant	Ho Ho Ho Tripler
Moosletoe Doubler	\$50,000 Holiday Super Crossword
Holiday Season Bingo	Money Tree
Naughty or Nice	\$100,000 Holiday Mega Crossword
Holiday Surprise Crossword	Holiday Cheer
	Holiday Sparkle

(Moosletoe Doubler and Holiday Cheer games begin sales on Oct. 31.)

Visit ialottery.com for rules and complete details.

IOWA LOTTERY GAME INFORMATION

As of Oct. 24, 2016

Game	Start Date	
762	GEMSTONE 10s	06/27/12
794	10X CASH	01/03/13
803	BINGO BOXES	03/19/13
813	DOUBLE DOLLAR FORTUNE	06/05/13
805	CROSSWORD-Green/Pink/Orange/Purple	01/13/14
842	SUPER CROSSWORD-Gm./Red/Blue/Omg.	03/24/14
858	\$250,000 CLUB	06/30/14
862	20X	07/07/14
843	VEGAS GAME BOOK	12/19/14
883	WINNER'S CIRCLE	01/05/15
884	BEDAZZLED	01/05/15
885	\$5 DID I WIN?	01/05/15
886	\$10 DID I WIN?	01/05/15
877	BLACKOUT BINGO	02/09/15
891	LUCKY NUMBERS	03/02/15
878	GOLDEN CASINO	04/06/15
893	SUPER CROSSWORD	04/16/15
898	SCOOP THE CASH [®]	05/04/15
899	MONEY MANIA	05/04/15
900	30 SOMETHINGS	05/04/15
892	BONUS CROSSWORD-Red/Gm/Blue/Purp	05/07/15
894	\$100,000 MEGA CROSSWORD	05/28/15
865	GOLD DOUBLE DOUBLER	06/01/15
890	TRIPLE WIN	06/01/15
901	ELECTRIC 8s	07/07/15
903	DIAMOND DOUBLER	07/07/15
904	CASHINGO	07/07/15
906	JOKER'S WILD	07/07/15
902	POCKET CHANGE	08/03/15
905	CASH SPECTACULAR	08/03/15
907	CHERRY BLAST	08/03/15
908	FAST \$50s	08/31/15
909	HOLIDAY SERIES (Cat-Turkey-Reindeer)	08/31/15
913	WINTER GREETINGS	10/05/15
914	POLAR PAYOUT	10/05/15
915	TREASURE TREE BINGO	10/05/15
916	MERRY MATCH-UP	10/05/15
917	JOLLY CASH CROSSWORD	10/05/15
918	HAPPY HOLIDAYS	10/05/15
919	WINTER WHITE SUPER CROSSWORD	10/05/15
920	WINTER WINNINGS	10/05/15
921	\$100,000 HOLIDAY MEGA CROSSWORD	10/05/15
922	HOLIDAY LUCKY X3	11/02/15
923	REINDEER RICHES	11/02/15
856	CASH LINE	01/05/16
910	QUICK CASH	01/05/16
912	JUMBO 7s	01/05/16
926	I HEART BACON	01/05/16
927	RED BALL TRIPLER	01/05/16
928	LOVE STINKS - OR DOES IT?	01/05/16
929	SPIN 'N WIN	01/05/16
930	LIMITED	01/05/16
931	SUPER TRIPLE 777s	01/05/16
911	WILD 9s	02/01/16
932	GROOVY 7s	02/01/16
933	PRIZE LINES	02/01/16
924	LITTLE BLACK GAME BOOK	02/22/16
934	YES OR NO?	03/07/16
935	DOUBLE YOUR LUCK™	03/07/16
941	THE BIG TICKET	03/07/16
925	\$250,000 RICHES	03/10/16
940	EASY MONEY	04/04/16
942	GOAT LOAD OF CASH	04/04/16
943	SLOTS OF FRUIT	04/04/16
938	CASH CARNIVAL	05/02/16
944	GHOSTBUSTERS™	05/02/16
945	TRIP 7s	05/02/16
946	MULTIPLY YOUR MONEY	05/02/16
937	BUCKETS OF CASH	06/06/16
947	BLAST OF CASH	06/06/16
949	MONEY MULTIPLIER	06/06/16
936	LUCKY DOG	06/27/16
939	DIAMOND 7s	06/27/16
948	WILD DOUBLER	06/27/16
954	SUPER CROSSWORD-Orange/Green	07/07/16
955	\$100,000 MEGA CROSSWORD-Green/Purple	07/18/16
956	SKY HIGH	08/01/16
957	PLAY 2 WIN	08/01/16
958	\$125,000 CASH	08/01/16
300	HOLIDAY SERIES - 2016	08/29/16
950	CASH CONNECT	08/29/16
952	STARS A-LIGNED	08/29/16
953	BONUS CROSSWORD-Blue/Orange/Aqua/Purple	08/29/16
959	COOL BEANS	08/29/16
309	WHITE ELEPHANT	10/03/16
311	HOLIDAY SEASON BINGO	10/03/16
312	NAUGHTY OR NICE	10/03/16
313	HOLIDAY SURPRISE CROSSWORD	10/03/16
314	HO HO HO TRIPLER	10/03/16
315	\$50,000 HOLIDAY SUPER CROSSWORD	10/03/16
316	MONEY TREE	10/03/16
317	\$100,000 HOLIDAY MEGA CROSSWORD	10/03/16
319	HOLIDAY SPARKLE	10/03/16

ENDING SCRATCH GAMES

Game	Start Date	Last Date to Pay Prizes
807	VAULT	02/02/15
824	RUBY RED 7s	08/04/14
857	CASH FRENZY	02/02/15
897	LUCKY 7s DOUBLER	04/06/15
899	MONEY MANIA	05/04/15
		12/27/16
		12/27/16
		12/27/16
		12/27/16
		12/27/16

Helping you serve the Lottery customer

ialottery.com

 Lotto Game Information				
Game	Drawing Days	Sales Cutoff Time	Approx. Drawing Time	Approx. Allowed Cashing Time
All Or Nothing™ Midday	Daily	Noon	12:45 p.m.	1 p.m.
All Or Nothing™ Evening	Daily	8 p.m.	8:45 p.m.	9 p.m.
Hot Lotto®	Wednesday and Saturday	8:18 p.m.	9:40 p.m.	11:45 p.m.
Lucky for Life®	Monday and Thursday	8:30 p.m.	9:38 p.m.	11:40 p.m.
Mega Millions®	Tuesday and Friday	8:59 p.m.	10 p.m.	Next Day
Pick 3 and Pick 4 Midday	Daily	Noon	12:50 p.m.	1 p.m.
Pick 3 and Pick 4 Evening	Daily	8 p.m.	8:50 p.m.	9 p.m.
Powerball®	Wednesday and Saturday	8:59 p.m.	9:59 p.m.	11:40 p.m.

If you or someone you know is being impacted by problem gambling, call 1-800-BETS OFF. You must be at least 21 years old to purchase lottery tickets.