

SUPER TECH PROMOTION

The Super Tech holiday promotion is an enhanced Iowa Lottery VIP Club web-based Play It Again promotion that gives VIP Club member entrants an opportunity to win Sony® electronic prizes, as indicated below. The promotion runs from noon Central Time (CT) on Monday, Sept. 26, 2011 through noon CT on Monday, Jan. 23, 2012. Iowa Lottery holiday scratch tickets eligible for this promotion are available beginning the weeks of:

- Sept. 26: Lucky Elves Bingo, Merry Crossword, Holiday Bonus Crossword, Holiday Countdown
- Oct. 3: Snow Bank, Betty Boop™, Sparkling Winnings, Holiday Wishes
- Oct. 31: Winter Bucks and Santa Games Doubler®.

When a player enters an eligible holiday scratch ticket in the Super Tech promotion, they'll receive:

- One entry for an individual prize associated with the non-winning ticket category.
- One ticket toward the required 10 different holiday game tickets for an entry in the Super Prize category.
- Points for Prizes™ points for that ticket.

Super Tech Prize Categories	Number of Winners	Sony® Prize	Sony® Prize Value*
\$1 Snow Bank Game # 740 and \$1 Winter Bucks Game # 744	50	Sony® Portable DVD players	\$155
\$2 Lucky Elves Bingo Game # 736 and \$2 Betty Boop™ Game # 741 and \$2 Santa Games Doubler® Game # 745	50	Sony® 3D Bloggie® HD Cameras	\$253
\$3 Merry Crossword Game # 737 and \$3 Sparkling Winnings Game # 742	50	Sony® PlayStation® 3s (160GB)	\$377
\$5 Holiday Bonus Crossword Game # 738 and \$5 Holiday Wishes Game # 743	50	Sony® Tablet™ S prizes	\$508
\$10 Holiday Countdown Game # 739	50	Sony® BRAVIA® 32-inch HDTVs	\$557
Super Prize: Enter one of each of the 10 holiday scratch tickets to receive one entry into the drawing for the Super Prize Package.	6	<u>Super Prize Packages:</u> Sony® NEX-C3 Digital Camera, Sony® 46-inch BRAVIA® BX420-Series HDTV, Sony® Tablet™ S, Sony® PlayStation® 3 (160GB), Sony® Blu-ray Disc™ Home Theater System	\$2,693.66
		Cash	\$2,000.00
		5% State Required Withholding Tax	\$247.03
		Total Grand Prize Value	\$4,940.69

*The prize value for Sony® electronic prizes includes shipping and handling.

**Note: Winners may not elect to take cash in lieu of electronic prizes or exchange prizes.

Entry

Entrants must join or be a member of the Iowa Lottery VIP Club. Entry to the promotion is accomplished by legally acquiring an Iowa Lottery holiday scratch ticket.

If the ticket is a non-winner, players can visit the Iowa Lottery website at www.ialottery.com to become an Iowa Lottery VIP Club member and enter the Super Tech promotion with the entry number (located on the front of the ticket) and the ticket number (located on the back of the ticket above the bar code). The entry

period for the promotion on the Lottery's VIP Club website runs from noon CT on Monday, Sept. 26, 2011 to noon CT on Monday, Jan. 23, 2012. Winning tickets are not eligible for entry into this promotion. An eligible entry is any legally acquired holiday scratch ticket that has not been previously submitted as an entry to this promotion on the Lottery website. Entry into the Super Tech promotion is sufficient for presentation of a ticket for validation purposes. All entries are final. Entrants must follow the VIP Club rules. Players must use a street address for their account information – P.O. boxes are not valid for this promotion. There is a daily maximum limit of 30 entries per entrant. Super Tech entries not entered in the appropriate prize category will be disqualified. Players do not need to keep their tickets after entering them.

Eligibility

An eligible entry is any legally acquired holiday scratch ticket from these games:

- \$1 Snow Bank Game # 740,
- \$1 Winter Bucks Game # 744,
- \$2 Lucky Elves Bingo Game # 736,
- \$2 Betty Boop™ Game # 741,
- \$2 Santa Games Doubler® Game # 745,
- \$3 Merry Crossword Game # 737,
- \$3 Sparkling Winnings Game # 742,
- \$5 Holiday Bonus Crossword Game # 738,
- \$5 Holiday Wishes Game # 743
- \$10 Holiday Countdown Game # 739.

Except as provided under "CEO's Discretion" herein below, an eligible entry is one in which the web entry information is completed electronically between noon CT on Monday, Sept. 26, 2011 and noon CT on Monday, Jan. 23, 2012 as specified at the Lottery website. A different non-winning scratch ticket must be used for each entry. Players may enter up to 30 non-winning holiday ticket numbers per day. While a person can enter multiple times, a person may only win one Sony® prize per category drawing and the 6 Super Prize winners will not be eligible for the other 5 category prizes. The Iowa Lottery Authority is not responsible for otherwise eligible entries that are missent or arrive after noon CT on Jan. 23, 2012.

All entrants must be 21 years of age or older. Entrants must join or be members of the Iowa Lottery VIP Club and follow the VIP Club rules. Players who have signed up for the Iowa Lottery self-exclusion program are not eligible to participate in this promotion. Members of the Iowa Lottery Authority Board of Directors and Iowa Lottery Authority employees and their immediate families, as defined by statute, are not eligible. Further, officers, employees, agents, or subcontractors of any vendor who have access to confidential information, which may compromise the integrity of the Lottery, and their immediate families, as defined by statute are not eligible.

Drawings

There will be six random-number generator drawings – one for each prize category held on Tuesday, Jan. 24, 2012 to attain the Super Tech winners. The first drawing will be for the six (6) Super Prize Packages, the second drawing will be for the 32-inch TVs, the third drawing will be for the Tablets, the fourth drawing will be for the PlayStation 3s, the fifth drawing will be for the 3D Bloggie® HD Cameras and the sixth drawing will be for the portable DVD players. Alternates for the prizes will also be drawn. The selected winners will receive an email to their VIP Club Member email address. The winners will be posted on the Lottery's website on Jan. 25 or as soon as available. The six (6) Super Prize Package winners must complete an Iowa Lottery winner claim form and present it to the Iowa Lottery Authority, 2323 Grand Avenue, Des Moines, Iowa 50312-5307 by 4 p.m. CT on Friday, Feb. 24, 2012 to claim their prize. Entrants are not required to personally attend the drawings or be present at the time of the drawings to be determined a winner. Each holiday scratch ticket number will be verified against the numbers drawn. The person whose valid entry was selected in the Super Tech Promotion drawing for a Sony® prize will have their prize mailed to the address on their VIP Club account. If a prize that is mailed to a winner is returned to the Lottery, the Lottery may declare the prize forfeited by the winner and the winner will have no further right to the prize and the Lottery may award the prize to an alternate.

A sufficient number of random numbers will be drawn to ensure there are sufficient valid numbers to award all of the prizes. Any remaining numbers generated will be held in case one or more of the numbers are determined to be ineligible for any reason. In the event the selected Super Prize winner(s) fail to present a fully executed Iowa Lottery winner claim form within the allotted time, at the expiration of the time provided to claim the prizes, alternate winners for the unclaimed prizes will be posted on the VIP Club website the day after the expired time period. An alternate will have 30 days from the time of contact by email to present a fully executed Iowa Lottery winner claim form to the Iowa Lottery Authority, Super Tech Promotion, 2323 Grand Avenue, Des Moines, Iowa 50312-5307 to claim their prize. If alternates are utilized for any unclaimed prizes, the prizes will be awarded to the first eligible alternate entries.

The drawings will be held on Jan. 24, 2012 under the supervision of an independent auditor. All drawings of the Iowa Lottery Authority are public events. Persons interested in attending drawings are invited to receive detailed information by contacting Iowa Lottery Security in Des Moines at 515/725-7900, TTY Relay Iowa: 800/735-2942, by writing Iowa Lottery Security Division, Iowa Lottery Authority, 2323 Grand Avenue, Des Moines, Iowa 50312-5307 or by email directed to: Wmaster@ialottery.com. Persons who attend drawings must show a valid photo ID and be supervised by a member of the Iowa Lottery Security Division during the drawing. A request to attend a drawing must be received by the Lottery no later than 48 hours in advance of the drawing. All drawings are videotaped.

By submitting an entry into the Super Tech Promotion and claiming a prize, the entrant certifies he or she is the sole owner of the entry, the entrant is at least 21 years old, the ticket is not stolen, the entrant is not disqualified from receiving a prize, and the entrant is not subject to backup withholding. By entering the promotion, the entrant agrees to indemnify and hold harmless the State of Iowa and the Iowa Lottery Authority, its elected officials, apprentices, employees, agents and volunteers. The player also consents to the use by the Lottery of his or her name and/or likeness for advertising, trade or promotional purposes without further compensation.

Odds

The odds of winning a Super Tech prize will vary depending on number of entries.

Iowa Lottery Authority CEO's Discretion

If the CEO, or the CEO's designee, determines that an otherwise valid entry has been foiled by the intervention of a Lottery employee, Lottery retailer, or Lottery vendor processing error, the CEO may authorize the replacement of an eligible entry or a refund of the ticket price. This shall be the player's only recourse against the Lottery or its personnel.

Taxes

The Iowa Lottery will withhold the required state withholding taxes on all Super Tech Promotion prizes as required by law. All winners are responsible for any and all taxes that may be due and owing. All prizes are subject to Lottery validation, off-set and deductions authorized by law.

Force Majeure

If the Iowa Lottery Authority is hindered from providing the prizes due to riots, acts of God, shortages of labor or materials, war, acts of terrorism, governmental laws, regulations or restrictions or any other causes of any kind whatsoever (other than financial inability) which are beyond the reasonable control of the Iowa Lottery Authority, the Iowa Lottery Authority shall not be liable or responsible for its inability to provide some or all of the items discussed herein. The Iowa Lottery Authority, in its sole discretion, may choose to award a Sony® gift card for the electronic prize if any of the items offered should become unavailable due to circumstances beyond Iowa Lottery Authority control.

Technical Disclaimer

The Iowa Lottery is not responsible for and shall not be liable for:

- Any damage to an entrant's computer system that is directly or indirectly caused by accessing or downloading content from <http://www.ialottery.com> or otherwise participating in this promotion; or
- For any computer system, phone line, hardware, software or program malfunctions; or
- Other errors, failures, dropped or delayed computer transmissions or network connections that are human or technical in nature.

Without limiting the generality of the foregoing, the Iowa Lottery is not responsible for incomplete, illegible, misdirected, late, lost, damaged or stolen entries; or for lost, interrupted, inaccessible or unavailable networks, satellites, Internet Service Providers (ISP), website or other connections; or for miscommunications; failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmission; or for any technical malfunctions, failures or difficulties; printing errors; clerical, typographical or other error in the offering or announcement of any prize or in any prize notification documents, or other errors of any kind or nature; or for the incorrect or inaccurate capture of information or the failure to capture information.

CAUTION: ANY ATTEMPT BY ANYONE TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION IF THE INDIVIDUAL IS AN ENTRANT. IF SUCH AN ATTEMPT IS MADE, THE IOWA LOTTERY RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. SHOULD SUCH AN ATTEMPT BE MADE, THE IOWA LOTTERY RESERVES THE RIGHT TO CANCEL THE PROMOTION IF IT BECOMES TECHNICALLY CORRUPTED.

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