VIP Club Pop-up Contest Rules

The Iowa Lottery will hold special VIP Club Pop-up Contests approximately every month. The contest prizes will be Iowa Lottery scratch tickets, coupons, merchandise, or tickets to athletic sporting events, concerts or shows.

Current VIP Club members who reside in Iowa and have opted to receive electronic communications from the Iowa Lottery will be sent an email with a link for them to click on to be automatically entered in the contest for a chance to win the prize package. VIP Club members who open their email and click on the "enter" link embedded in the email by the entry deadline will be entered in the contest for a chance to win one of the prize packages. A member can enter only one time per contest.

The contest entry deadline, prizes and number of winners will vary for each contest, and these details will be included in the VIP Club member email that is sent.

VIP Club members must be at least 21 years of age, currently residing in Iowa and must enter the contest by the entry deadline to be a valid entrant in this contest. The Lottery will use a random-number generator (RNG) to select the winners. The winners' names will be posted on the Lottery website and mobile app by the end of the business day following the date on which the winners are determined. An email notification will be sent to each winner's VIP Club member email address with the information for receiving their prize.

Players who have signed up for the Iowa Lottery self-exclusion program are not eligible to participate in this promotion. Members of the Iowa Lottery Board of Directors, Iowa Lottery employees, Iowa Department of Revenue staff who support the Lottery Division, and their immediate families, as defined by statute, are not eligible. Further, officers, employees, agents, or subcontractors of any vendor who have access to confidential information that may compromise the integrity of the Lottery, and their immediate families, as defined by statute, are not eligible.