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FY2026 Results: Top 5 Lottery Retailers Reside in Cedar Rapids

Iowa Lottery's retail sales rankings looked strikingly familiar in the fiscal year that ended June 30.

The same five Cedar Rapids Hy-Vee stores held onto the top five spots for a second consecutive year, helping Hy-Vee claim nine of the state's top 10 retailers overall.

For the fifth year in a row, the Hy-Vee at 1843 Johnson Ave. in Cedar Rapids won the title of the state's top retailer. The store recorded more than \$1.5 million in lottery sales, an increase of more than \$256,000 — or more than 20 percent — over the previous year.

Second on the list was the Hy-Vee location at 5050 Edgewood Road NE, which experienced a year-over-year sales increase of more than 36 percent and totaled \$1.49 million in sales.

The Hy-Vee Drugstore at 1520 Sixth St. SW retained its No. 3 ranking this year, totaling more than \$1.17 million in sales. That figure was up 10 percent from FY 2025.

Rounding out the top five were the Oakland Road Hy-Vee with \$1.14 million in sales (up 14.5 percent from last year) and the Wilson Avenue Hy-Vee with nearly \$993,000 in sales (up 13.2 percent from 2025).

In fact, all 10 of the top-selling retailers saw sales increases over their marks in the previous year. Sales at No. 6 on the list, the West Locust Hy-Vee in Davenport, jumped 12.7 percent to \$949,000, and sales at the East Euclid Hy-Vee in Des Moines were up 9.2 percent, to \$932,000, good for seventh overall.

The Hy-Vee in Marion moved up five spots to eighth on the list after recording \$907,000 in sales, up nearly 21 percent from the previous year, and the

Store	City	FY2026 Sales	Change From Last Year
Johnson Ave. Hy-Vee	Cedar Rapids	\$1.51 million	Unchanged
Edgewood Rd. Hy-Vee	Cedar Rapids	\$1.49 million	Unchanged
6th St. SW Hy-Vee Drug	Cedar Rapids	\$1.17 million	Unchanged
Oakland Rd. Hy-Vee	Cedar Rapids	\$1.14 million	Unchanged
Wilson Ave. Hy-Vee	Cedar Rapids	\$993,000	Unchanged
West Locust Hy-Vee	Davenport	\$949,000	↑ 1 Spot
East Euclid Hy-Vee	Des Moines	\$932,000	↓ 1 Spot
Hy-Vee	Marion	\$907,000	↑ 5 Spots
Army Post Road Hy-Vee	Des Moines	\$905,000	↓ 1 Spot
16th Ave. SW Kwik Star	Cedar Rapids	\$881,000	↑ 13 Spots

Army Post Road Hy-Vee in Des Moines increased sales by 8.3 percent to finish with \$905,000, good for ninth on the list.

Rounding out the top 10 is the Kwik Star at 4201 16th Ave. SW in Cedar Rapids. It saw one of the largest year-over-year bumps, with sales increasing nearly 30 percent to more than \$881,000.

The annual sales total from the top 10 lottery retailers in the state is higher than the total from the top 10 group in the previous year. The total for FY 2026 was nearly \$10.9 million, up almost 18 percent from the FY 2025 total of \$9.3 million.

Overall sales figures for fiscal year 2026 will be released later this month.



Two New InstaPlay Games Have Launched!

177 Iowa State™

Cost: \$5

Top Prize: \$20,000

Odds: 1 in 3.88

Prize	Approx. Odds
\$5	1 in 6.73
\$10	1 in 17.39
\$20	1 in 27.40
\$50	1 in 81.63
\$100	1 in 428.57
\$500	1 in 3,636.36
\$1,000	1 in 13,333.33
\$20,000	1 in 60,000.00

If any of YOUR NUMBERS match any WINNING NUMBERS, win prize shown under the matching number.

Cyclone™ Bonus

If you have 3 identical symbols in the bonus area below, win \$20 automatically!

INSTAPLAY

WIN UP TO \$20,000!
If any of YOUR NUMBERS match any WINNING NUMBERS, win prize shown under the matching number.

WINNING NUMBERS
6 12 26 11 8 28
SIX TWELVE TWYSIX ELEVEN EIGHT TWYEIGHT

YOUR NUMBERS
1 32 13 2 17 4
ONE THIRTYTHO THIRTN TWO SVNTN FOUR

14 6 15 31
FORTN SIX FIFTN THYONE
\$100 \$5 \$20 \$5
ONEHUN FIVEDOL TWENTY FIVEDOL

16 29 27 3
SIXTN TWYNIN TWYSVN THREE
\$20,000 \$1,000 \$50 \$500
TWYTHO ONETHO FIFTY FIVHUN

7 9 24 22
SEVEN NINE TWYFOR TWYTHO
\$10 \$100 \$1,000 \$10
TENDOL ONEHUN ONETHO TENDOL

Cyclone™ Bonus
If you have 3 identical symbols in the bonus area below, win \$20 automatically!

FOR COMPLETE GAME DETAILS GO TO:
www.ialottery.com

178 Iowa Hawkeyes™

Cost: \$5

Top Prize: \$20,000

Odds: 1 in 3.88

Prize	Approx. Odds
\$5	1 in 6.73
\$10	1 in 17.39
\$20	1 in 27.40
\$50	1 in 81.63
\$100	1 in 428.57
\$500	1 in 3,636.36
\$1,000	1 in 13,333.33
\$20,000	1 in 60,000.00

If any of YOUR NUMBERS match any WINNING NUMBERS, win prize shown under the matching number.

Hawkeye™ Bonus

If you have 3 identical symbols in the bonus area below, win \$20 automatically!

INSTAPLAY

WIN UP TO \$20,000!
If any of YOUR NUMBERS match any WINNING NUMBERS, win prize shown under the matching number.

WINNING NUMBERS
6 12 26 11 8 28
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Hawkeye™ Bonus
If you have 3 identical symbols in the bonus area below, win \$20 automatically!

FOR COMPLETE GAME DETAILS GO TO:
www.ialottery.com

Please note game information is subject to change before the time of the launch. Please see most current rules and odds at the time of launch at ialottery.com.

AUGUST 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 TENT EVENT: KNOXVILLE RACEWAY
2	3 LOTTERY ACTION DELIVERS	4 6 NEW SCRATCH GAMES LAUNCH RETAILER EVENT: CASEY'S, INDIANOLA	5	6 TENT EVENT: NASCAR® FAN FEST, DES MOINES	7 TENT EVENT: NASCAR RACE WEEKEND, IOWA SPEEDWAY	8 TENT EVENT: DGPT: DISCMANIA CHALLENGE, INDIANOLA TENT EVENT: NASCAR RACE WEEKEND, IOWA SPEEDWAY
9 TENT EVENT: NASCAR RACE WEEKEND, IOWA SPEEDWAY	10	11 PROMO ENDS: NASCAR®	12 DRAWS: NASCAR®	13 SALES EVENT: IOWA STATE FAIR GRANDSTAND CONCERT, HARDY	14 SALES EVENT: IOWA STATE FAIR GRANDSTAND CONCERT, ROD STEWART	15 SALES EVENT: IOWA STATE FAIR GRANDSTAND CONCERT, RED CLAY STRAYS
16 SALES EVENT: IOWA STATE FAIR GRANDSTAND CONCERT, LAINEY WILSON	17 TENT & SALES EVENT: "DAY OF FAIR"; IOWA STATE FAIR GRANDSTAND CONCERT, STAINED LOTTERY ACTION DELIVERS	18 SALES EVENT: IOWA STATE FAIR GRANDSTAND CONCERT, TLC & SALT-N-PEPA W/ EN VOGUE	19 SALES EVENT: IOWA STATE FAIR GRANDSTAND CONCERT, AJR	20 SALES EVENT: IOWA STATE FAIR GRANDSTAND CONCERT, RILEY GREEN	21 SALES EVENT: IOWA STATE FAIR GRANDSTAND CONCERT, ALABAMA	22 SALES EVENT: IOWA STATE FAIR GRANDSTAND CONCERT, BIGXTHAPLUG
23 SALES EVENT: IOWA STATE FAIR GRANDSTAND CONCERT, JOSHUA QUEEN	24 PROMO ENDS: GAMES SHOW EXPERIENCE PD. 1	25 DRAWS: GAMES SHOW EXPERIENCE PD. 1	26	27	28	29

New Play It Again® Promotion, *Instant Fans* Launches

Brand new InstaPlay tickets are here and they're themed with two of Iowa's favorite college teams!

The tickets that launched are Iowa Hawkeyes™ (game #178) and Iowa State™ (game #177). Both tickets have a top prize of \$20,000 with similar prize structures. See details on the previous page.

And if you've kept up with our Play It Again® promotions in the past, you can probably guess that, yes, there is a promotion tied to both of these InstaPlay tickets!

As of Aug. 3, IA Lottery VIP Club™ members can enter either winning or nonwinning Iowa State [Cyclones] or Iowa Hawkeyes InstaPlay tickets into this second chance promotion for a chance to win tickets to the notorious Iowa Corn® Cy-Hawk Series™ match-up happening on Saturday, Sep. 12, 2026 at Kinnick Stadium™ in Iowa City.

There are two prize packages available for this promotion, with entry through 9:59 a.m. Aug. 31.

One winner will be drawn for the Stadium Seats prize package that includes four tickets to the game, one parking pas and \$500 spending money.

For the other prize package, 16 winners will win tickets for the Iowa Lottery Ironmen Suite. This VIP Experience includes two tickets in the suite with complimentary food, water and soda, merchandise valued at \$100 and \$250 spending money.

Be on the lookout later this month for more information about two more promotions tied to both of these InstaPlay tickets — more game-day prize packages to more games will be available.



Promo Pit Stop

Current Play It Again® Promotions

ENDS NEXT WEEK NASCAR Powerball – The Chase

(Any Iowa Lottery Powerball tickets purchased on or after May 7, 2026)

1 Winner of \$10,000 + Semi-finalist Entry for the national promotion NASCAR Powerball – The Chase **Entry ends 9:59 a.m. August 11.**

GAME SHOW EXPERIENCE (Nonwinning THE PRICE IS RIGHT™ tickets)

• 1 Winner of \$50,000 • 5 Winners \$20,000 • 10 Winners of \$10,000

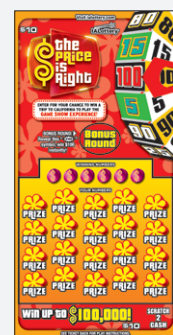
ENDS THIS MONTH Entry ends 9:59 a.m. August 25.

• 2 Winners of GAME SHOW EXPERIENCE Trip Prize

Entry ends 9:59 a.m. October 14.

Learn more at ialottery.com or the Iowa Lottery LotteryPlus app.

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LOTTERY GAME DRAW DAYS AND TIMES

GAME	DRAW DAYS	SALES CUTOFF TIME	APPROX. DRAWING TIME	APPROX. ALLOWED CASHING TIME
POWERBALL®	MON. WED. & SAT.	8:59 P.M.	9:59 P.M.	11:40 P.M.
DOUBLE PLAY®	MON. WED. & SAT.	8:59 P.M.	10:30 P.M.	11:40 P.M.
MEGA MILLIONS®	TUE. & FRI.	8:59 P.M.	10:00 P.M.	NEXT DAY
LOTTO AMERICA®	MON. WED. & SAT.	8:59 P.M.	9:15 P.M.	11:40 P.M.
MILLIONAIRE FOR LIFE™	DAILY	8:59 P.M.	10:15 P.M.	11:40 P.M.
PICK 3 & PICK 4 MIDDAY	DAILY	NOON	12:20 P.M.	12:30 P.M.
PICK 3 & PICK 4 EVENING	DAILY	9:40 P.M.	10:00 P.M.	10:10 P.M.

ACTIVE SCRATCH GAME INFO

AS OF AUG. 4, 2026

Game#	Name	Sales Start Date	Game#	Name	Sales Start Date
615	\$30,000 Crossword <i>Purple/Green/Blue/Pink</i>	12/29/22	784	Pirate's Treasure	05/05/26
651	Lucky 7 Bonus	02/01/23	787	\$50 Frenzy	05/05/26
616	\$50,000 Super Crossword	03/28/23	788	\$100 Stacked	05/05/26
645	X-TRA Bingo	06/14/23	789	Bonus Cash Doubler	05/05/26
650	Ruby Red Crossword	06/27/23	798	\$300,000 Jackpot	05/05/26
693	Scrabble™ Crossword Game	02/06/24	790	THE PRICE IS RIGHT™	06/02/26
675	X The Money	06/04/24	791	Lady Luck	06/02/26
700	\$50,000 Jackpot	06/04/24	793	Unlock It!	06/02/26
701	Golden Riches	08/06/24	794	Fab 5s	06/02/26
714	Cash Blast	09/04/24	795	3 Ways to Win!	07/07/26
717	Words That Win	11/05/24	796	Mega Bucks	07/07/26
709	Gem 7s	12/30/24	797	\$100,000 Cash Bonus	07/07/26
730	Money Rush	01/03/25	799	5X the Cash	08/04/26
739	Word Games	01/03/25	800	10X the Cash	08/04/26
733	Super 7s	02/04/25	801	20X the Cash	08/04/26
741	PAC-MAN	02/04/25	802	50X the Cash	08/04/26
729	Lucky Stars	04/01/25	803	100X the Cash	08/04/26
735	Joker's Wild	04/01/25	813	One-Word Crossword	08/04/26
757	Full of \$300s	05/06/25			
746	Silver Streak	05/06/25			
743	JURASSIC WORLD	06/03/25			
745	Bullseye Cash	06/03/25			
760	Scratch, Match & Win!	06/03/25			
738	Wild Doubler	07/01/25			
740	Quick Cash	07/01/25			
747	Triple It!	08/05/25			
761	Iowa™ BLACKOUT	08/05/25			
749	Cool Cat	09/03/25			
750	Retro Bolts	09/03/25			
751	Money	09/03/25			
759	Cash Frenzy	10/20/25			
753	777	11/04/25			
754	Red Hot 7s	11/04/25			
770	\$100,000 Mega Crossword	12/15/25			
758	Fire 7s/Ice 7s	01/06/26			
772	Triple Luck	01/06/26			
773	UNO™	01/06/26			
775	Instant Jackpot	01/06/26			
771	500X <i>Purple/Green/Red/Blue</i>	02/03/26			
776	Mega Money	02/03/26			
777	Lucky Clover Crossword	02/03/26			
778	Diamond Dollars	02/03/26			
779	\$1 MONOPOLY® DOUBLER	03/03/26			
780	\$2 MONOPOLY® DOUBLER	03/03/26			
781	\$5 MONOPOLY® DOUBLER	03/03/26			
782	\$10 MONOPOLY® DOUBLER	03/03/26			
783	\$20 MONOPOLY® DOUBLER	03/03/26			
774	200X	03/09/26			
785	Cash Payout	04/07/26			
786	\$100,000 Riches	04/07/26			

ENDING GAMES

For full list and details of ending and ended games, scan the QR code:



If you or someone you know is being impacted by a gambling disorder, call 1-800-BETSOFF (800) 238-7633 or visit 1800betsoff.org.

You must be at least 21 years old to purchase lottery tickets in Iowa.