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Powerball and the NFL Team Up for the Launch of Powerball Xs & Os™

New weekly draw game combines the excitement of NFL fandom, a rolling jackpot, and the first national promotional prize program in Powerball history.

Get ready to make your winning play. Powerball® is bringing game-day excitement to lottery players and football fans alike with the launch of Powerball Xs & Os™, an all-new weekly draw game that combines two iconic brands – Powerball and the NFL – into a unique game-day experience.

Ticket sales launch on Tue., Sep. 8, with the first drawing to follow on Sun., Sep. 13. Powerball Xs & Os invites fans to pick eight NFL teams for a chance to win a rolling jackpot and other cash prizes. Winning teams will be drawn at random every Sunday night throughout the year. Tickets cost \$5 per play.

But the excitement doesn't stop with the Sunday drawings for cash prizes.

Unlock More from Every Ticket - COMING SOON!

Every Powerball Xs & Os ticket entered at PowerballOfficial.com earns points in the new national Powerball promotional prize program, featuring exclusive prize drawings. *Launch date is to be determined at the time of publication.*

Unlock a calendar of exclusive prizes just for playing. Enter your tickets, earn points, and enter them for a chance to win the prizes you want most.

There is no additional cost to participate beyond the purchase of an eligible Powerball Xs & Os ticket.

Fans can enter both winning and nonwinning eligible tickets as soon as they purchase them – there's no need to wait for the drawing.

Fans can use their points as entries to the prize

drawings of their choice, allocating more points to the

prizes they want most. Available prizes include a trip to Super Bowl LXI, NFL Shop gift cards to purchase their favorite NFL officially licensed products, and unique NFL experiences. Prize availability, details, and fulfillment are subject to the official rules.

With new prizes added regularly, every Powerball Xs & Os ticket brings fans closer to something extraordinary – at no extra cost.

"Powerball Xs & Os is more than a game launch – it's the debut of the first national promotional prize program in Powerball history," said Jay Finks, Powerball Xs & Os Product Group Chair. "This national program allows us to offer premier NFL prizes and experiences on a scale never before possible through a Powerball promotion. From exclusive merchandise to a trip to the Super Bowl, players can unlock more value and excitement from every ticket."

A New Way to Play

The rules of the game are simple: Choose eight NFL teams from a lineup of all 32 NFL teams.

Enter eligible tickets at PowerballOfficial.com, earn points, and assign your points as entries to the prize drawings you want most. Enter eligible winning or nonwinning tickets as soon as you purchase them – no need to wait for the drawing. Play in the weekly drawing every Sunday at approximately 9:00 p.m.

Match all eight of your teams to win the rolling cash jackpot or match some teams to win a cash prize.



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Powerball Xs and Os results are randomly drawn and not based on, determined by, or dependent on the outcome of NFL games.

Match	Prize	Odds
8 of 8 Teams	Jackpot	1 in 10.52 million
7 of 8 Teams	\$20,000	1 in 54,782.81
6 of 8 Teams	\$500	1 in 1,361.06
5 of 8 Teams	\$40	1 in 92.80
4 of 8 Teams	\$7	1 in 14.14
Overall Odds of Winning a Prize		1 in 12.16
Odds are based on a \$5 play and rounded to two decimal places. Lower-tier prizes may become pari-mutuel in some circumstances.		

Whether you're chasing a trip to the Super Bowl or showing support for your favorite team, every ticket unlocks even more opportunities to score big.

Get in the Game

Powerball Xs & Os tickets go on sale beginning Sep. 8, 2026. Participation in Powerball Xs & Os is subject to the official game rules, applicable laws and regulations, and the requirements of each participating lottery jurisdiction.

At launch, the game will be available in 24 lottery jurisdictions for fans to purchase tickets and participate, including Arizona, Connecticut, the District of Columbia, Delaware, Iowa, Indiana (Hoosier), Kansas, Kentucky, Maine, Maryland, Massachusetts, Minnesota, Missouri, North Carolina, Nebraska, New Jersey, Oklahoma, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Vermont and West Virginia. Additional U.S. lotteries plan to join later in the year. Availability, purchase options, ticket entry methods, and promotional participation may vary by jurisdiction.

Powerball Xs & Os gives players more ways to win from every ticket through a new promotional prize program, featuring premier NFL prizes and experiences.

There's no additional cost to participate beyond the purchase of an eligible Powerball Xs & Os ticket. Players will simply purchase a Powerball Xs & Os ticket from the terminal and enter it at PowerballOfficial.com for a chance to win a trip to the Super Bowl and other exclusive NFL prizes and experiences.

Lottery games are intended for adults who meet applicable age, residency, and eligibility requirements. Please play responsibly.

Please see your supplemental retailer flyer for more information.

SEP. 2026

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Aug. 23	24	25	26	27	28	29
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26

Retailer Reminder



To put it simply, Play 'Em All is an option for the player to play all of the numbers for the Powerball, the Mega Ball, and the Star Ball for each coinciding lotto game. This guarantees a player receives the minimum prize for each game.

When a player asks for the "Play 'Em All" option for either Powerball, Mega Millions, or Lotto America, simply navigate to the game's screen on your lottery

terminal and locate the button that says "Play Em All" and tap to load.

Powerball Play 'Em All issues 26 plays for \$52 and guarantees at least a \$4 prize.

Mega Millions Play 'Em All issues 24 plays for \$120 and guarantees at least a \$10 prize.

Lotto America Play 'Em All issues 10 plays for \$10 and guarantees at least a \$2 prize.

Promo Pit Stop



Current Play It Again® Promotions

GAME SHOW EXPERIENCE (Nonwinning THE PRICE IS RIGHT™ scratch tickets)

- 2 Winners of GAME SHOW EXPERIENCE Trip Prize
- Entry ends 9:59 a.m. October 14.

Instantly a Hawkeye™ (Nonwinning Iowa Hawkeyes™ InstaPlay tickets)

- Entry period 1 for 1 winner to win tickets for Black & Gold Stadium Seats for Iowa vs Ohio State on Oct. 3, 2026 ends 9:59 a.m. September 23.

Instantly a Cyclone™ (Nonwinning Iowa State™ InstaPlay tickets)

- Entry period 1 for 1 winner to win suite tickets for ISU vs West Virginia on Oct. 3, 2026 ends 9:59 a.m. September 23.



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Learn more at ialottery.com or the Iowa Lottery LotteryPlus app.

LOTTERY GAME DRAW DAYS AND TIMES

GAME	DRAW DAYS	SALES CUTOFF TIME	APPROX. DRAWING TIME	APPROX. ALLOWED CASHING TIME
POWERBALL®	MON. WED. & SAT.	8:59 P.M.	9:59 P.M.	11:40 P.M.
DOUBLE PLAY®	MON. WED. & SAT.	8:59 P.M.	10:30 P.M.	11:40 P.M.
MEGA MILLIONS®	TUE. & FRI.	8:59 P.M.	10:00 P.M.	NEXT DAY
LOTTO AMERICA®	MON. WED. & SAT.	8:59 P.M.	9:15 P.M.	11:40 P.M.
MILLIONAIRE FOR LIFE™	DAILY	8:59 P.M.	10:15 P.M.	11:40 P.M.
PICK 3 & PICK 4 MIDDAY	DAILY	NOON	12:20 P.M.	12:30 P.M.
PICK 3 & PICK 4 EVENING	DAILY	9:40 P.M.	10:00 P.M.	10:10 P.M.

ACTIVE SCRATCH GAME INFO

AS OF SEP. 1, 2026

Game#	Name	Sales Start Date	Game#	Name	Sales Start Date
615	\$30,000 Crossword <i>Purple/Green/Blue/Pink</i>	12/29/22	784	Pirate's Treasure	05/05/26
651	Lucky 7 Bonus	02/01/23	787	\$50 Frenzy	05/05/26
616	\$50,000 Super Crossword	03/28/23	788	\$100 Stacked	05/05/26
645	X-TRA Bingo	06/14/23	789	Bonus Cash Doubler	05/05/26
650	Ruby Red Crossword	06/27/23	798	\$300,000 Jackpot	05/05/26
693	Scrabble™ Crossword Game	02/06/24	790	THE PRICE IS RIGHT™	06/02/26
675	X The Money	06/04/24	791	Lady Luck	06/02/26
700	\$50,000 Jackpot	06/04/24	793	Unlock It!	06/02/26
701	Golden Riches	08/06/24	794	Fab 5s	06/02/26
714	Cash Blast	09/04/24	795	3 Ways to Win!	07/07/26
717	Words That Win	11/05/24	796	Mega Bucks	07/07/26
709	Gem 7s	12/30/24	797	\$100,000 Cash Bonus	07/07/26
730	Money Rush	01/03/25	799	5X the Cash	08/04/26
739	Word Games	01/03/25	800	10X the Cash	08/04/26
733	Super 7s	02/04/25	801	20X the Cash	08/04/26
741	PAC-MAN	02/04/25	802	50X the Cash	08/04/26
729	Lucky Stars	04/01/25	803	100X the Cash	08/04/26
735	Joker's Wild	04/01/25	813	One-Word Crossword	08/04/26
757	Full of \$300s	05/06/25	792	Blackout Bing	09/01/26
746	Silver Streak	05/06/25	804	Win It All	09/01/26
743	JURASSIC WORLD	06/03/25	805	Green 7s	09/01/26
745	Bullseye Cash	06/03/25	806	Triple Jackpot	09/01/26
760	Scratch, Match & Win!	06/03/25	819	\$300,000 Cashword	09/01/26
738	Wild Doubler	07/01/25			
740	Quick Cash	07/01/25			
747	Triple It!	08/05/25			
761	Iowa™ BLACKOUT	08/05/25			
749	Cool Cat	09/03/25			
750	Retro Bolts	09/03/25			
751	Money	09/03/25			
759	Cash Frenzy	10/20/25			
753	777	11/04/25			
754	Red Hot 7s	11/04/25			
770	\$100,000 Mega Crossword	12/15/25			
758	Fire 7s/Ice 7s	01/06/26			
772	Triple Luck	01/06/26			
773	UNO™	01/06/26			
775	Instant Jackpot	01/06/26			
771	500X <i>Purple/Green/Red/Blue</i>	02/03/26			
776	Mega Money	02/03/26			
777	Lucky Clover Crossword	02/03/26			
778	Diamond Dollars	02/03/26			
779	\$1 MONOPOLY® DOUBLER	03/03/26			
780	\$2 MONOPOLY® DOUBLER	03/03/26			
781	\$5 MONOPOLY® DOUBLER	03/03/26			
782	\$10 MONOPOLY® DOUBLER	03/03/26			
783	\$20 MONOPOLY® DOUBLER	03/03/26			
774	200X	03/09/26			
785	Cash Payout	04/07/26			
786	\$100,000 Riches	04/07/26			

ENDING GAMES

For full list and details of ending and ended games, scan the QR code:



If you or someone you know is being impacted by a gambling disorder, call 1-800-BETSOFF (800) 238-7633 or visit 1800betsoff.org.

You must be at least 21 years old to purchase lottery tickets in Iowa.